



hello  
lille

## Key Figures 2024

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# hello

ID card

**1.2 M**  
inhabitants

**95** cities

**1,760 inhabitants**  
per km<sup>2</sup>

(source: ADULM 2023)

**671 km<sup>2</sup>**

## **+1** label for the metropolis

Innovative and Sustainable Destination

2<sup>nd</sup> place among the 14 destinations awarded



## **3<sup>rd</sup>** metropolis

in number of inhabitants  
(outside Paris)

in terms of attractiveness

very large cities with more than 1 million inhabitants

(source: Baromètre Arthur Loyd 2023)

## **1<sup>st</sup>** concentration of international head offices

in France (outside Paris) (source: < 10 raisons d'investir dans la métropole européenne de Lille >, EY et JLL, 2021)

## **1<sup>st</sup>** land of networks

and business clubs (source: MEL 2023)



## **1<sup>st</sup>** agricultural metropolis in France

with 43% of agricultural land (source: Agriculture-Food Memo, ADULM 2023)


# hello accessibility

A metropolis located less than 300 km  
of 5 european capitals

(Londres, Paris, Bruxelles, Amsterdam, Luxembourg)

## Rail

Journey time by TGV :

 <b>PARIS</b> 62min	 <b>PARIS CDG</b> 50min	 <b>AMSTERDAM</b> 185min
 <b>COLOGNE</b> 120min	 <b>BRUXELLES</b> 35min	 <b>LONDRES</b> 82min

**28 M** passengers: (Lille Europe : **6 056 899**  
+ Lille Flandres : **21 992 946**)

**34 train stations**  **450** regional train / day  
to **Lille Flandres** train station  
(source: SNCF Gares et Connexions)

## Air

Lille-Lesquin airport

**1.8 M**  passengers  
in 2023

More than **50 destinations**

## +5 roads

- Alicante **in 2024**
- Corfu
- Dubrovnik
- Kalamata
- Rhodes

## River

Ports of Lille

**3<sup>rd</sup>** inland port  
of France

**8,9 million** tonnes by 2023  
**300,000** «boxes» at the conteneur terminal

**13 multimodal ports** in the territory

# hello

quality of life

## Most attractive metropolis for businesses and families



**1,300 ha**  
of natural area

**600 km**  
of rivers

**100 km**  
of canals

## Villeneuve d'Ascq

Best city for Biodiversity 2023  
(category less than 100,000 inhabitants)



**125 weekly markets and 17 Association for the preservation of peasant agriculture** (source: Agriculture-Food Memo, ADULM, 2023)

## Mobility

**11 km**

average commute to work  
(source: INSEE 2023)

In 2022,  
**178,818,307**  
passengers

32% by bus

61% by subway

7% by tram

**121** bus lines  
**2** metro lines  
**2** tramway lines  
+18 regional bus lines  
to complement the ilevia  
network

**2,600**

V'Lille spread over  
**259 stations** in the MEL  
(source: MEL 2023)

**900 KM**



cycling roads

**2,300 km** of adapted lanes, including  
**650 km** of dedicated facilities

## Real estate

**Buying** (median price)


- Old flat **3,150€/m²**
  - Old house **2,380€/m²**
- (source: Notaires 2023)

**Renting** (median price)

- Flat **12,3€/m²** (average of 52 m²)
  - House : **9,3€/m²** (average of 90 m²)
- (source: Local rent Observatory of the Lille area, 2022)

## Secondary education


**European languages and culture sections:**

 **75** establishments (34 middle schools & 41 high schools)

 **21** establishments (9 middle schools et 12 high schools)

 **3** establishments (1 middle school et 2 high schools)

**Binational classes:**

 **3** high schools

 **1** high school

**Jacques Delors Lille Metropolis European School**  
Accredited European School

📍 **Marcq-en-Baroeul**



## 2<sup>nd</sup> office market (outside Ile-de-France)

(source: CBRE 2023)



## 1<sup>st</sup> metropolis

(more than 1M inhabitants) for commercial real estate and hosting businesses  
(source: 2023 Arthur Loyd barometer)

195,000 m<sup>2</sup>  
of offices placed in 2023  
(source: OBM 2023)

## 164 M€

invested in the office market in 2023 (source: Arrow 2024)

## Euralille

3<sup>rd</sup> largest business district in France

## 3<sup>rd</sup>

real estate market in France  
(source: CBRE 2023)



## Major urban projects

### Metropolitan Square

- Lille
- 3 ha / 87,000 m<sup>2</sup> of floor area
- Expected: 67,000 m<sup>2</sup> of office space and 2,000 m<sup>2</sup> of retail space

### Sensorium

- La Madeleine
- Expected: housing, offices, shops and shared services, including a greenhouse where hops will be grown.

### L'Union

- Roubaix, Tourcoing et Wattrelos,
- 80 ha
- Expected: 4,000 inhabitants for 4,000 employees

### Fives-Cail

- Lille
- 17 ha
- Expected: an international hotel school and Chaud Bouillon ( gourmet halls and a shared kitchen )

# hello

digital, cultural and creative industries

 **EURATECHNOLOGIES**  
EUROPE'S STARTUP BUILDER

**200**  
projects/year

**4,500**  
employees

**350**  
companies

**1<sup>st</sup> start-up incubator in Europe**

**5 sites:** Lille, Roubaix, Willems, Saint-Quentin and Campus Cyber Hauts-de-France Lille Métropole.

## Digital sector

**3,000** companies  
+57% since 2017

**12,950** jobs  
(source: Banque de France 2021)

**60** leading companies in cybersecurity including OVH Cloud, Advens, Vade, Orange Cyber Defense, Stormshield.

**2** unicorns **OVH et Exotec**



**30**  
specialized  
training

## 5 institutions

**involved in research:** Inria, CNRS, Université de Lille, Centrale Lille Institut, Junia

## Wenov :

**A 23,000 m<sup>2</sup>** digital campus at the heart of EuraTechnologies, where future digital entrepreneurs and talent are trained.

## FrenchTech Lille :

Year-round networking of local start-ups and companies, with events such as **Incredible Tech, Amazing Ladies, Digital Week in Hauts-de-France** and **Tech&Fab Summit**.

**The Campus Cyber Hauts-de-France Lille Métropole, the first to receive the label by the National Campus Formation en cybersécurité:**

**3,500 m<sup>2</sup>**

**1** co-working

**1** start-up incubator

**9** meeting and training rooms

**1** event space of 350m<sup>2</sup>

Every year, **the InCyber Forum** brings together more than **15,000 professionals** in Lille.

# hello

## digital, cultural and creative industries

PLAINE  
IMAGES

150  
companies

2 000  
employees,  
researchers,  
students,  
coworkers

64  
incubated  
projects  
in 2023

The European hub for cultural and creative industries, home to the Sciences et Culture du visuel research federation (CNRS, Université de Lille, Centrale Lille Institut)

**Emblematic companies:** Ankama, Crunchyroll, Cyber Group Studios, Lylo, Isthar Games, Nacon/Big Ben, Petit Bambou,...

## Cultural and creative industry sector



200  
companies  
in the region



3,500  
students  
in the sector

## Recognised training courses

### — SERIES MANIA INSTITUTE

Awarded [the Grande Fabrique de l'image](#) label by the French Ministry of Culture.

### — ARTFX

2<sup>nd</sup> [school for special effects](#) in the international ranking of creative schools  
(source: *The Rookies*, *Global School Rankings* 2023)

### — E-ARTSUP

### — ESAAT ROUBAIX

### — PIKTURA

## Le Fresnoy Studio national des arts contemporains

Artistic, audiovisual and digital training, **production and distribution**.

## France 2030 < Grande Fabrique de l'Image >

**Approved structures in the region:** **Broadway** (film studio) **Kazoo animation** (animation studio), **Cybergroup studios** (animation studio), **Séries Mania** (filming training) and **Artfx**.

## XPICC

Territorial cluster of cultural and creative industries led by **Plaine Images**.

## 3 associations for professionals

- 1 **Game IN:** Association of video game professionals.
- 2 **Noranim:** Professional association for the animation film industry.
- 3 **Pictanovo:** Promotion and support for film and audiovisual production.



# hello

## innovative textile and materials

A historic land of textile  
with a living, restored heritage

 EuraMaterials

1

Un Cube  
Axel

25

incubated  
projects/year

100

supported  
projects/year

166

companies

1

competitiveness  
cluster

At the heart of the circular economy strategy, driving the ambition for materials in the Hauts-de-France region and a partner in the transition of industry through materials and processes.

2<sup>nd</sup> region in France for the manufacture of technical  
textiles (source: CCI Hauts-de-France)



9,000

employees (source: UITH 2023)

1 museum dedicated to the memory and creation of textiles:  
**La Manufacture des Flandres**

## A structured ecosystem

**UITH**, the regional textile and  
clothing trade union

**IFTH**, Industrial Technical Centre for  
the Textile and Clothing Industry

**Euramaterials**, competitiveness  
cluster

**CETI**, an internationally renowned  
**technology platform** for developing  
innovative textiles

**CLUBTEX**, a European network of  
**leading technical textiles companies**  
serving the business community

## Training

**ESMOD**

**1<sup>st</sup> French school in the CEOWORLD  
ranking** (which ranks the best fashion  
schools in the world)

**ESAAT**

**School of Applied Arts and  
Textiles**

17%

of European textile engineers trained  
in the region

**ENSAIT**

**Ecole nationale supérieure des Arts  
et Industries Textiles**

# hello

tertiary, retail  
and e-commerce

Many headquarters of the mass retail sector  
Strong family run businesses

highest  
density  
per km<sup>2</sup>

More than 80 headquarters and 40 distributors  
Home and headquarters of major french retailers:  
Auchan, Decathlon, Leroy Merlin.

**150** customer relations centres employing 10,000 people  
(source: CCI Hauts-de-France)

## E-commerce sector

**Start Blanchemaille Incubator** (EuraTechnologies Roubaix),

- 13,000 m<sup>2</sup>
- Historic headquarters of distance selling: La Redoute – 3 Suisses

## Retail sector

**Connect Lille**, the retail's major event: **400 decisionmakers** over 2 days

**PICOM** by Cap Digital,

- Retail cluster
- 120 innovative structures

## Tertiary sector

### 4<sup>th</sup> metropolis

(outside Paris) for the tertiary sector with **60,142 jobs** (source: URSSAF 2020)

**107,000** companies,  
including **+70 headquarters** of **+500 employees**  
(source: Insee Sirene REE 2021 – CCI Grand Lille)

**Les Places Tertiaires**, a club dedicated to companies in the sector.

### 2<sup>nd</sup> largest financial center (after Paris) :

Almost **18,000** jobs in legal and accounting activities

**80** financial  
companies

**13** international  
banks

**35** regional  
headquarters

**11,100** employees in the  
**banking sector**  
(source: CCI Hauts-de-France)

**7,800** employees in the  
**insurances sector**

# hello

health & nutrition



**eurasanté**  
Entreprendre et Réussir

**106**  
projects

being supported  
by the Eurasanté  
Bio-Incubator by the  
end of 2023

**13,400**  
employees

**600**  
companies

One of the largest bioeconomy and health campuses in Europe (170,000 m<sup>2</sup>)  
12 hospitals – 17,000 healthcare professionals – 4 faculties – 20,000 students  
50 laboratories – 1,800 researchers

Eurasanté Bio-Incubator ranked in the Top 20 French incubators  
(source : institut Choiseul – january 2024)

## Health sector

**CHRU de Lille certified High Quality Care** (Haute Autorité de Santé)

- 2<sup>nd</sup> hospital centre in France for clinical research
- 3<sup>rd</sup> health centre in France
- 16 medical activity centres
- 22 research units

 **12** hospitals      **17,000** professionals including almost **3,700** doctors

**Tiers Lieu In Citu in innovation and digital health**

**The Jeanne de Flandre hospital has been** awarded gold level certification for its very high health and environmental quality.

**Institut Pasteur de Lille**

Established in 1894.

35 research teams bringing together researchers from the **University of Lille**, **Inserm**, **CNRS** and **Lille University Hospital**.

**ONCOLille**

Lille Institute for Interdisciplinary Cancer Research, located on the university hospital campus.

It brings together **the University of Lille**, **the Lille University Hospital**, **Inserm**, **the CNRS**, **the Oscar Lambret Centre**.

**A european first**

**Launch of a clinical trial** on a natural, resorbable prosthesis for patients seeking reconstruction after total mastectomy (source: Lille University Hospital – LATTICE Medical)

## Nutrition sector

**Prédiab:** National Centre for Precision Diabetes Medicine

**Institut Pasteur de Lille:** a research unit dedicated to Translational Diabetes Research Diabetes (RTD) and research on nutrition: diabetes and obesity / microbiota Diabetes and obesity / Microbiota

**A Nutrition & Physical Activity Department** attached to the Centre Prévention Longevity Centre, which today brings together a team of experts (doctors, doctors of science, nutrition engineers, dieticians sports medicine educators and project assistants).



# hello gastronomy

## From production to plate

### 1<sup>st</sup> agricultural metropolis

in France with **43% agricultural land**

(source: Agriculture-Food Memo, ADULM, 2023)

### 2<sup>nd</sup> National Interest Market

for fruits and vegetables **after Rungis** (202,000 tonnes a year)



**130**  
supported  
projects

**+250**  
jobs created

**11**  
new projects  
(in 2023)

**24**  
companies  
created  
(in 2023)

Since its launch in 2017, the scheme run by the Euralimentaire Incubator led by Eurasanté, has supported **120 projects**, resulting in the creation of **more than 80 companies and 250 jobs**. **80%** of the companies are in the MEL area. The survival rate of businesses created is of **83%** by 2023.

## The transformation

from craftsman to world industrial leader

 **757** farms **38 ha** on average per farm  
(source: Les fiches Agriculture, ADULM, 2023)

**3 PGIs** (Protected Geographical Indications) are produced by farmers: Pommes de terre de Merville, Lingots du Nord and Lingots du Nord and Champagne poultry.



**88** food processing plants

**2,400** food shops, i.e.  
**15% of all stores**

**Short Circuits:** **146** short-distance sales outlets (farm sales, AMAPs and pick-up points)  
**2/5** farms use (out of 757 farms)  
(source: RGA 2020)

## Catering

**430 bars and cafés**  
(source: Acoos — 31/12/2022)

**1,000 traditional restaurants**  
(source: Acoos — 31/12/2022)

**1,200 fast food outlets**  
(source: Acoos — 31/12/2022)

### 7 Michelin-starred restaurants:

- Le Val d'Auge,
- Arborecence,
- Pureré,
- Nature,
- Le Restaurant du Cerisier,
- Rozo,
- La Table du Clarence.

## Lille Street Food Festival

 **41** restaurateurs & brewers **38,000** visitors

## The brewing industry

**35** craft breweries **16** Heritage Bière certified breweries **7** breweries to win medals in 2023 at the France Bière Challenge

**1 annual festival dedicated to beer:** BAL (Bière à Lille)

# hello universities

## 2<sup>nd</sup> university center in France (outside Ile-de-France)

(source: MESRI 2017-2018)

 **125,000**  
students (source: MESRI 2021)

**20** member schools of the **Conférence Régionale  
des Grandes Ecoles (CRGE)** (source: ADULM 2023)

**6** HER clusters  
(Higher Education and Research)

## University of Lille

**80,000**



students

including **11,000** foreign students  
(152 nationalities).

An experimental public institution  
accredited with **the France 2030  
Initiative of Excellence** since 1  
January 2022.

**7 faculties**  
**10 top schools**  
**and institutes**

**29** locations including **6** campuses  
in the Lille area

### **Research**

- **64** research units
- **50** research platforms
- **7** doctoral schools
- **2,100** doctoral students

**A close relationship with the  
CHU in the fields of training,  
research and innovation**

### **Shanghai 2023 Ranking**

**Rank 301-400**  
(over 2,714 schools)

**Rank 13-16** at national level

## Catholic University of Lille

**40,000**



students

including **8,000** foreign students.

Association recognised  
**EESPIG and ESPIC accredited.**

**5 faculties**  
**20 top schools,**  
**schools and institutes**

**Multi-disciplinary teaching**  
**345** courses  
in **6** areas of training

 **+550**  
partner universities

### **Health and medical and medico-social establishments**

**3** hospitals, **5** retirement homes,  
**1** Therapeutic, Educational and  
Pedagogical Institute

### **Research**

- **12** research units
- **850** chercheurs,  
teacher-researchers  
and university hospital professors
- **200** doctoral students

# hello tourism

**64%** occupancy rate in 2023

+ **5.4%** overnight stays in hotels and tourist residences vs 2022  
2.9 M overnight stays

**76%** French tourists **24%** foreign tourists

**10,000** tourists/day in the metropolis (source: Tourism observatory, MEL, MKG & Club hôtelier data, 2023)

## Breakdown business stays leisure stays

**71%**  
business

**29%**  
leisure

**39%**



**14%**



**13%**



**6%**



### Top 4 foreign customers

(source: MKG & Club hôtelier data, 2023)

## Business tourism

**56 %** of events come from the MICE sector

### Top 5 conferences hosted in 2023:

- International Cybersecurity Forum (FIC InCyber) : **15,000 participants**
- 100th anniversary of the Fédération des centres sociaux et centres socioculturels: **3,500 participants**
- Congress of the French National College of Obstetricians and Gynaecologists (CNGOF): **3,000 participants**
- Congress on sleep: **3,000 participants**
- French Association of Pet Veterinarians conference (AFVAC): **2,000 participants**

## Leisure tourism

**7,926**

rooms

**113 hotels**

**921 flats**

(source: Flash tourisme n7, MEL & ADULM, 2022 data)

**560,000**

nights booked

via Airbnb, +12% vs 2022

(source: Tourism Observatory, MEL, Liwango data, 2023)

+ **than 6,000**

accommodations

on Airbnb +20% vs 2022

(source: Tourism Observatory, MEL, Liwango data, 2023)

**Barrière Lille casino** **6<sup>th</sup> casino in France**

(source: La Voix du Nord)

**6,091** city Pass sold, +6% vs 2022

(source: Tourism Observatory, MEL, Otipass data, 2023)

## Rugby World Cup



**+41%** tourists  
and day-trippers

**350,000** visitors welcomed during the 5  
matches of the Rugby World Cup

(source: Tourism Observatory, MEL, Orange/Flux Vision 2023 data)

**99%**

of satisfied visitors

**70%**

would like to return  
to the Metropole

**78.7 M€**

of estimated expenditure  
during their stay

(source: Tourism Observatory, MEL, Orange/Flux Vision data, GECE survey, 2023)



## 7 museums with the « Musées de France » label

- Palais des Beaux-Arts,
- Musée de l'Hospice Comtesse,
- Musée d'Histoire Naturelle,
- LaM Lille Métropole Musée d'art moderne, d'art contemporain et d'art brut,
- Musée La Piscine Roubaix,
- MUba,
- Musée de la Bataille de Fromelles

The belfries of Armentières, Lille, Comines and Loos, Pheasant Wood Cemetery, and the Fromelles Australian Memorial

listed as UNESCO World Heritage sites

Lille, Roubaix and Tourcoing  
towns of art and history

## The C'ART

A single pass for 15 museums and art centres in the metropolis  
(source: MEL 2023)

7,900

sold by 2023 **C'ART**

48,600

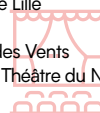
to the 15 museums and art centres of the C'ART **admissions**

## Number of entries in 2023

- Palais des Beaux-Arts 380,979 visitors
- La Piscine 297,667 visitors
- Musée de l'Hospice Comtesse 160,000 visitors
- LaM Lille Métropole Musée d'art moderne, d'art contemporain et d'art brut 156,436 visitors
- Museum of Natural History 154,072 visitors
- Villa Cavrois 111,421 visitors
- Birthplace of Charles de Gaulle 49,610 visitors
- MUba 30,292 visitors
- Battle of Fromelles Museum 12,935 visitors  
(source: Tourism Observatory, MEL)
- Tri Postal <exposition Au bout de mes rêves, Vanhaerents Art Collection> exhibition 112,000 visitors (source: lille3000)

## Live entertainment

- 1 national orchestra the ONL
- 1 opera house the Opéra de Lille
- 1 Zenith of 7,000 places
- 1 national theater la Rose des Vents
- 1 national drama centre le Théâtre du Nord
- 11 cultural factories



## Major events

- February Lillarious (comedy festival)
- March Series Mania, the International Series Festival
- June URBX, urban culture festival
- September Braderie de Lille
- October Lille Street Food Festival & Tourcoing Jazz Festival
- November Bière à Lille, festival of brewery tourism & Christmas Markets
- December Christmas Markets & Braderie de l'art

## Facilities

 1 stadium :  
**10,000** seats

1 4\* UEFA stadium  
Decathlon Arena  
Stade Pierre-Mauroy

5 golf courses

1 racecourse

1 ice rink



Europe's largest arena

**30,000**

seats **arena** configuration

**50,000**

seats **stadium** configuration

La MEL supports **19** sport clubs

**24** hopefuls





## Events

### 3 recent

- French Track Cycling Championships 2023
- Lille Beach Pro Tour 2023
- 5 Rugby World Cup matches 2023

### 3 coming soon

-   Torch Relay 2024
- **Paris 2024 Olympic Games**: 52 matches in the men's and women's basketball preliminary rounds and the women's and men's handball finals
- **Grand Départ of the Tour de France** in 2025



The attractiveness agency of the



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