

An aerial photograph of Lille, France, taken at sunset. The sky is filled with warm, golden light and scattered clouds. The city below is densely packed with buildings, many with red-tiled roofs. In the foreground, a large square is visible, surrounded by multi-story buildings. A prominent building in the center-left has a colorful, illuminated facade. The overall scene is vibrant and captures the beauty of the city during the 'golden hour'.

hello
lille

**Press Kit
2024**

Summary

I. A snapshot of the Lille Metropolis *p.4 to 15*

- A bustling, diverse area with a population of 1,2 million *p.4*
- A crossroads and a melting pot *p.5*
- Always reinventing itself *p.6*
- Cradle of retail, home to company headquarters *p.7*
- Brownfield sites, symbols of renewal *p.8*
- Innovation, excellence and performance, a winning combination *p.9*
- EuraTechnologies, beacon of Lille's French Tech *p.10*
- Seven more centres of excellence *p.11 to 13*
- Five competitiveness clusters *p.14*
- Transforming through design *p.15*

II. Lille Metropolis: city break and business tourism destination *p.16 to 18*

- City Breakers love it ! *p.16 & 17*
- Flemish exoticism and business tourism *p.18*

III. A thousand and one reasons to come to the Lille Metropolis *p.19 to 30*

- Key events throughout the year *p.19 to 23*
- In the department of the great exhibitions *p.24 to 29*
- See you at the stadium ! *p.30 & 31*

IV. Architecture and heritage – so much variety ! *p.32 to 38*

- Cities of Art and History – part of family... *p.32 to 38*

V. Culture, the Metropolitan area's winning asset *p.39 to 60*

- A Museums Metropolis *p.39 to 47*
- Cultural venues for all sorts *p.48 to 53*
- In the Metropolis, music is the order of the day *p.54 to 56*
- In the Lille Metropolis, street art is right at home *p.57 to 60*

VI. Beer and gastronomy, Lille lets its hair down *p.61 to 77*

- Beer, an old story, a story of revival *p.61 to 65*
- Local gastronomy bubbling over *p.66 to 77*

VII. The Lille Metropolis, a passion for shopping *p.78 to 86*

- Old Lille, the kingdom of good taste and luxury *p.78*
- Roubaix, outlet store and bargain capital *p.79*
- Westfield Euralille, a locomotive in an ocean liner *p.80*
- Maisons de mode, the brands to watch *p.81*
- Le Grand Bassin, a team player *p.82*
- Fashion Week *p.82 & 83*
- The Metropolis is mad about decoration and design *p.84 & 85*
- Local, innovative, virtuous brands protecting the planet *p.85 & 86*

VIII. Slow tourisme, gentle itineraries at a slower pace *p.87 to 93*

- In, on, or by the water *p.87 & 88*
- Spread your wings by bike *p.89 & 90*
- Something for everyone, it's in their nature *p.91 to 93*

IX. The Lille Metropolis in ten dates *p.94 to 95*

X. In practice, all you need to know... *p.96 to 103*

- Getting here and getting around *p.96 & 97*
- A City Pass to do and see almost everything *p.98*
- Where to sleep in the Lille Metropolis *p.99 to 103*

I. A snapshot of the Lille Metropolis

A bustling, diverse area with a population of 1,2 million

Let's all head north! Nestled in a curve drawn by the Belgian border, the Lille Metropolis is a distinctly European jewel of the North. 95 communes, 1.2 million inhabitants, with a high density and youthful population. It's a patchwork of town and country, nature and suburbs, which stitch the town centres together. A vital urban fabric. Yet the Lille Metropolis is also one of the most agricultural in France. Viewed from above, a mosaic of landscapes and a palette of colours emerge. Shades of green, blue, chalk and the distinctive red brick that covers the streets and houses, as warm and welcoming as the people who live here. Genuine, spontaneous and down to earth, inhabitants of the Lille area, or "Metropolitans" are one of its greatest assets. With their warm welcome, a curiosity about others and their kindness, you will quickly come to love their legendary qualities, when asking for directions on a train platform or relaxing outside a café. Smiling and dependable, Metropolitans have their own distinctive character. They can be rebellious, tenacious and combative, as the Austrians remember from the siege in 1792. Despite this, they never take themselves too seriously. Come and discover this vibrant soul

for yourself at one of its events — secrets that the region is dying to share. Here, they know how to party! Lose yourself in a large, friendly crowd. Mingle in the spirit of the Grande Braderie, Europe's largest flea market. Cheer on the Paris-Roubaix cycle race. Devour big-screen previews at the Series Mania film festival. Or savour a beer with friends at the Lille Beer Festival. secret. Metropolitans are pleasure-seeking 'bon vivants' who epitomise the 'seize the day' spirit with a northern sauce. They love to get together with family and friends to enjoy local dishes, rich in flavour. Generous and sincere gastronomy to be enjoyed in a traditional local inn, between the beams and flamboyant bricks.



A crossroads and a melting pot

Located at the gateway to Northern Europe, the Lille European Metropolis has always been a true borderland. Its exceptional geographic location at a crossroads make it a strategic asset but has also brought hardship. Coveted, crossed, besieged, occupied, the city has witnessed the passage of many an invader, sowing war and suffering. Lille has been Flemish, Spanish, Burgundian and even Dutch. It has suffered a dozen sieges. The history of this territory is one of a border region in constant flux shifting with events. It's also a border synonymous with fraud and contraband as tobacco, coffee, beer and chocolate was hidden beneath the jacket on the way back from Belgium. Of course, that was long ago, before Schengen. The history of the Lille Metropolis is entwined with successive migratory waves, allowing it to build and rebuild itself. Flemish Belgian immigrants arrived first in the mid-19th century to lend a hand to the thriving textile industry. Other waves followed:

Italians, Portuguese, Polish and North Africans, particularly during the inter-war period. Then from China, Turkey and sub-Saharan Africa, as well as the Roma populations. Despite the difficulty of integrating, they built new lives for themselves. The Metropolis became one big melting pot of cultural influences, colours and flavours, that can all be savoured at the Wazemmes market. Between the mint, spices and multitude of condiments, France's largest market celebrates the world's cuisine, a symbol of a blended, welcoming region. The Lille Metropolis is well-connected and keeps its doors firmly open to other French regions and internationally. With its cross-border spirit it has, since 2008, been part of the Lille-Kortrijk-Tournai Eurometropolis, a European grouping for regional cooperation.

More than 15 French and Belgian communes implementing tangible solutions to help the community every day.



The Lille European Metropolis, as part of its tourism policy, has just been awarded the <Innovative and Sustainable Destination> label for 2024. This application is the fruit of a collective effort, coordinated by the MEL and co-piloted by Lille Grand Palais, the Hello Lille Attractiveness Agency and the Lille Metropolitan Area Tourist Offices. This recognition testifies to our region's commitment to responsible, environmentally-friendly tourism.

Initiated in the run-up to the Olympic Games, the certification process provided an opportunity to identify a diverse range of tourism professionals committed to innovation and sustainable development. This award, which has international resonance, is supported by industry professionals such as the Lille Métropole Hotel Club, Lille Events, Lille Tables & Toques and the Lille Métropole UMIH.

This label <Innovative and Sustainable Destination> is a real mark of credibility for visitors and event organisers, underlining the eco-friendly approach of our destination.

Through this label, the Lille European Metropolis, as a tourist destination shows :

- His ability to unit tourism and events actors around a structuring project
- His commitment to welcoming the Olympic Games and their visitors a high-quality offering
- Guidelines for the sustainable development of tourism.

<https://www.lillemetropole.fr/une-destination-innovante-et-durable>



Always reinventing itself



« The history of the Lille European Metropolis is not a peaceful, flowing river »

Decades of war, two German occupations, the massacre at Ascq, a myriad of traumatic events: the history of the Lille European Metropolis is not a peaceful, flowing river. A succession of drama, destruction and suffering has created a land of martyrs. Despite the hardships, the people have always shown resistance and bounced back, transforming difficulties into new challenges. Imagining, rebuilding, even creating a new town - the commune of Villeneuve d'Ascq, started in 1968. Built under the banner of modernity and urban mix, Villeneuve d'Ascq encapsulates a new way of life with its oasis of nature and water blended into new living areas. While Old Lille has undergone an astonishing metamorphosis since the 1970s. Previously a notoriously

downtrodden area, it has escaped its seedy image and become a chic, highly sought after neighbourhood. Economically the Lille area is constantly reinventing itself, making the most of the vibrant, entrepreneurial DNA. Since the 19th century the region has experienced a golden age, driven by the development of the textile industry. Lille, Roubaix- Tourcoing and the Lys valley became one huge workshop, France's leading factory. But the textile industry was hit hard by the recession and suffered a long and painful decline in the 1950s. Along with the metal, mechanical and car industries, it was forced to restructure, and then disappeared.

Cradle of retail, home to company headquarters

Mail order business was invented here in the 1920s giving Roubaix its heyday, with the LaRedoute and 3 Suisses catalogues.



Mass retail was also born here, appearing in 1961 in Hauts-Champs in Roubaix, which is where Auchan takes its name from. Gérard Mulliez, its founder, who came from a long line of textile manufacturers, used his talent to invent in the post-textile era. Multiplying new brands, Leroy Merlin, Kiabi, Decathlon, Boulanger and Saint-Maclou and expanding internationally. The Auchan group has largely contributed to making the Metropolis a retail and commercial stronghold.

Firmly rooted in its birthplace, the company's international headquarters are here along with Roquette, Lesaffre, La Redoute and Bonduelle. The Lille Metropolis is No 1 in France for company headquarters. The old-style mail order business has now made way to distance selling and e-commerce, new assets for the Metropolis which already bringing together several leading players.

Always reinventing itself, in past and present.

Brownfield sites, symbols of renewal

The metropolitan area also reinvents itself by recovering industrial brownfield sites abandoned following the industrial and textile decline. The Lille European Metropolis is working to find new purpose for these valuable assets. Vast brick and iron buildings are being transformed into new work spaces, symbols of renewal and development. Among these iconic transformations Motte-Bossut, a former textile mill in Roubaix, now houses the National Archives of the World of Work. While Le Blan mill in Lille was converted into apartments in the 1980s.

This was the start of lofts, trendy Metropolitans' new holy grail. They adore these unusual and historic living spaces. Lofts have spread across the urban area with Roubaix, Lille and Tourcoing leading the way.



The greatest regeneration project is the regeneration of a brownfield site at Lille-Fives. The former flagship, Fives-Cail-Babcock, which previously employed almost six thousand workers, has made way for a new district while respecting its historic heritage. This architectural and heritage site, formerly a labour exchange now houses an international hotel school, housing and a swimming pool. Then there's the Chaud Bouillon, a new living space entirely dedicated to eating well, with a food court, a communal kitchen, an urban farm and a professional kitchen housing an incubator and community caterer.

Innovation, excellence et performance, a winning combination

Lille's eternal need to rebound together with its creative audacity have encouraged it to play the innovation card and to bet on high-value activities.



Biotech, innovative materials and textiles, green economy, the logistics of the future, artificial intelligence and digital have transformed the region's economic landscape in a short time. Awarded the French Tech label in 2013, the Lille Metropolis is a true champion of Tech, unafraid to take a stand on the world stage! With OVHCloud, Ankama, Vade Secure and many others, it has overseen the birth and development of some of the world's most innovative startups in order to fly the flag for Lille's French Tech. The most recent examples are the three companies which took part in the 2020 French Tech 120 programme, a project to nurture France's digital startups. OVHCloud was born in Roubaix, Exotec Solutions is based in Croix and Cooptalis was created in Marcq-en-Baroeul.

The Lille area doesn't hide its ambition to become the first "Smart Metropolis" in Europe in time. A true Ch'tilicon Valley!

EuraTechnologies, beacon of Lille's French Tech

Many of these digital « unicorns » started out at EuraTechnologies, a centre of excellence dedicated to new technologies. Installed in the former Blan-Lafont textile factory since 2009, it embodies the area's transformation. Incubator, accelerator and business centre, EuraTech is the perfect beacon for Lille French Tech bringing together digital talents.

EuraTechnologies the largest digital incubator-accelerator in France and one of the very first in Europe.

EuraTechnologies continues to grow with the Wenov project. A vast business park and innovation campus dedicated to education, training and research.

More than 300 innovative companies and 4,000 employees have found a favourable environment to create and develop their business. The startups are not alone. Several world leaders including Microsoft, IMB and Capgemini have set up shop here, making



Seven more centres of excellence

To drive innovation, the Lille area is home to seven other centres of excellence in addition to Euratechnologies: economic engines to boost employment.

Blanchemaille by EuraTech

As a cradle of e-commerce, the Lille Metropolis deserves its own dedicated centre of excellence. Blanchemaille by EuraTech is dedicated 100% to e-commerce and future retail. Incubator, accelerator and business centre, it also supports the creation and development of innovative digital commerce businesses. More than 40 companies have already made the leap.

The symbol of the Lille area's tertiary, or service sector, conversion. Created in 1990, the third largest business district in France brings together no less than 16,000 employees... for now. A real tertiary turbine!

After a business-focused first phase, Euralille 2 has made more room for housing, with three residential areas, including the Bois Habité (the inhabited wood). With the construction of the new regional government headquarters and office buildings complete, Euralille 2 seamlessly merges beauty with the Biotope building, which houses the headquarters of the Lille European Metropolis. But that's not all. Euralille 3000 provides for a denser business district, with 140,000m² dedicated to the commercial sector. The aim is to liven up the area around the train stations. More accommodation, coworking spaces, shopping and food, leisure and cultural spaces, including the Swam project, with the iconic Mama Shelter as its flagship.

Another major project has succeeded. The ShAKe building will house 30,000 m² of office space and leisure facilities when construction is finished in a spiral building with huge terraces and a garden roof.

EuraLille



This high quality environmental science park, located near the Lille-Villeneuve d'Ascq University of Science and Technology, welcomes innovative companies and a research centre working in cutting-edge sectors such as nanotechnology and information and communication technologies. Ten thousand employees work here, close to a university campus which boasts 1,300 teacher-researchers, 60 laboratories and 50,000 students. Synergy guaranteed!

La Haute Borne

Located between Lille and Loos, the Eurasanté park is the leading centre of excellence dedicated to health nutrition and biotechnology. Education, medical research and healthcare companies converge around the largest university hospital complex in Europe. Spread across 300 hectares and housing 170 companies, 8 hospitals, 4 university faculties and 50 laboratories.

Eurasanté



Le CETI



The European Centre for Innovative Textiles (CETI) is the region's seventh centre of excellence and the new Union district's flagship. Since 2012, researchers and industrialists have been inventing and trialling the textiles of the future for the health, automotive and environmental sectors. Around thirty companies started here, with more than 200 projects receiving support and advice. After decades of decline, textiles are once again the sector of the future.



La Plaine Images

Inaugurated in 2012, Plaine Images is now Europe's leading hub for the creative industries. This structure, which proudly wears the red rooster of French Tech and the orange rooster of French Touch, aims to accelerate innovation and business for companies in the audiovisual, games, music and design sectors in the Lille European Metropolis and the Hauts-de-France Region.

Located in a former textile factory straddling Roubaix and Tourcoing, Plaine Images brings together 150 companies, nearly 50 entrepreneurial projects in its incubator, 3 schools and research centres – in all, nearly 2,000 people.

And it is from this flagship site that Plaine Images aims to establish the Lille European Metropolis and the Hauts-de-France Region as a leading creative industries region in Europe.

To achieve this, Plaine Images relies on 5 service modules that it offers to the structures it supports:

Business: from setting up a company to conquering international markets, via contacts with prime contractors, Plaine Images does everything it can to facilitate business development.

Innovation: by creating links with the world of research and through an active policy of content production, Plaine Images nurtures innovation in the ecosystem.

Finance: whether it's financing productions, in constant collaboration with Pictanovo, or financing the growth of companies, Plaine Images leads a network of dedicated financial partners.

Human resources: in a world where the «war for talent» is raging and where the human dimension is a key factor in development, Plaine Images offers a wide range of HR services (job board, school relations, support for managers, etc.).

Infrastructure: Offices, studios, network, equipment, catering, etc. Plaine Images works with its partners to structure a basic offering to provide an optimal environment for development.

Plaine Images is a Site of Excellence for the European Metropolis of Lille and an Innovation Park for the Hauts-de-France Region.

Euralimentaire



The most recent centre of excellence was officially inaugurated in November 2019. Dedicated to fresh, local, seasonal products and their logistics, it is a new version of the Lomme National Interest Market (the "MIN" in French), the largest French wholesale market after Rungis. Euralimentaire fosters new innovative companies and job creation. And it's on the right track with one hundred companies under its belt already.

Five competitiveness clusters

To support innovation, develop future channels and create employment, the Lille European Metropolis relies on competitiveness clusters linked to the priority business sectors for development.

EuraMaterials

(Villeneuve d'Ascq, Tourcoing). This new cluster is a merger of the innovative textiles company, Uptex, and the sustainable materials and green chemistry company, Matikem. It aims to be the North European benchmark for new material processing industries, serving the main markets: industrial equipment, health, packaging, building, habitat and home amenities.

PICOM, Commercial Industries

(Lille). Dedicated to the connected commerce of the future, PICOM advises on the whole sector's strategic transformation and strives to innovate in the field of customer relations.

Clubster NSL

(Loos). This cluster was born from the merger of Nutrition Health Longevity (NSL), the interface between food and health, and the former Clubster Santé, a network of 350 healthcare companies from Eurasanté. It is dedicated to innovative health and nutrition projects.

TEAM2

Lens, this collaborative innovation cluster is dedicated to the circular economy, a promising new sector. Eco-technologies, eco-materials, recycling and pollution control in France are at its core.

Transforming through design

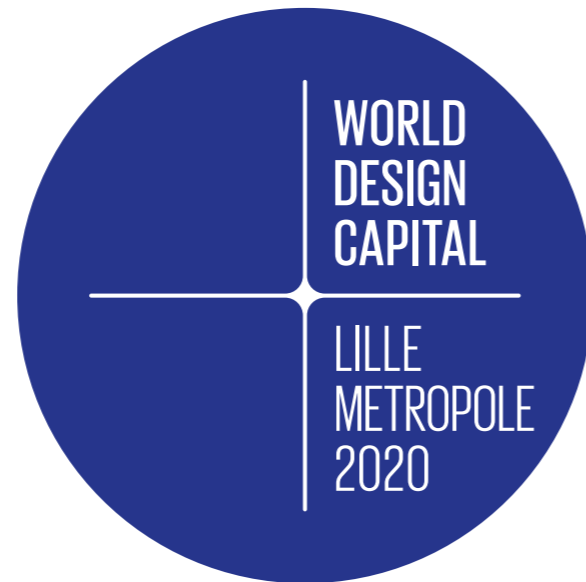
Following in the footsteps of Turin, Seoul, Helsinki, Cape Town, Taipei and Mexico City, the Lille Metropolis was elected World Capital of Design for 2020. A first for France: 500 projects, 1,500 designers and 3000 stakeholders were involved.

The World Design Organization, responsible for awarding the coveted title, recognised the Lille area's capacity to leverage its potential and its experience in supporting major causes with strength and enthusiasm.

Choosing Lille as World Design Capital also grew out of a desire to work with the region's key players and designers. However, the deciding factor was Lille's surprising ability to change and evolve; betting on a transformational design for the

area. People often think that design is used to make life more beautiful. But they forget that design simplifies life, bringing lasting solutions to everyday problems.

Lille Metropolis 2020 World Design Capital put on exhibitions, events, creative workshops and meetings. But it mostly developed new projects to transform the Lille area completely. Five hundred proofs of concept and as well as original experiments were unveiled to the general public between 7 September and 15 November 2020.



II. Lille Metropolis: city break and business tourism destination

City-breakers love it !

A regional capital with a strong personality in the midst of other cities: Lille is an urban tourist destination par excellence.



Discover the bustling Metropolis, while savouring its inimitable sense of celebration, by coming to one of its iconic events. Cultural, traditional, festive or sporting – they illuminate all four seasons.

Make amazing discoveries at one of Lille3000's exhibitions. Or get lost in the Grande Braderie's endless treasure hunt. Make a toast to the good health of our brewing industry at the Lille Beer Festival. Take a flight over the city, in the Christmas big wheel. City breakers have so much to choose from. Savouring the destination at a quieter pace is another option. Enjoy the Metropolis by creating your own programme away from the crowds. Savouring the destination at a quieter pace is another option. Enjoy the Metropolis by creating your own programme away from the crowds. Easily accessible, at the crossroads of the Paris,

Brussels and London triangle, Lille ticks all the boxes for a perfect weekend city break. A gentle mix of heritage, historic streets, inspiring shops, welcoming restaurants, fascinating museums and places to wander and just breathe. It all makes for both an active and contemplative experience – Lille's famous <urban warmth> is the cherry on top!

Lille, Roubaix, Tourcoing, Villeneuve d'Ascq, Armentières and Seclin, each of our cities has its own assets and individual charm. And with its ten distinct neighbourhoods and a thousand ambiances, Lille really does have something for everyone on a city break. The so-called 'Goddess of Lille' is all women at once: hungry

for culture, a serial shopper, a good appetite, a bit of a party girl and, oh, so bewitching. A regional capital with a strong personality in the midst of other cities: Lille is an urban tourist destination par excellence.

From its end of town, Roubaix shows the way, setting an example. Trendy, eco-friendly, daring, it's our own little New York. Find a bargain in the outlet stores, discover the designers creating new, more virtuous fashion, the sustainable, zero waste Christmas market and the abundance of street art making it a true urban art capital.

Roubaix is right on trend! Where art and history converge, Tourcoing has also shed its old skin, seduced by an ambitious policy to regenerate its industrial heritage. The city's many artistic facilities are also a big draw. MUba Eugène Leroy, Hospice d'Havré Maison Folie, the Arab

World Institute, the Lyric Workshop, Grand Mix, Fresnoy's National Studio of Contemporary Arts and not forgetting the Tourcoing Jazz Festival: everything in abundance!

Villeneuve d'Ascq is a new town set out over a vast natural setting, our own green lung. Take a walk in Heron Park, the Metropolis's largest green space, and stroll around its lakes after visiting the museum of modern art (LaM). Take a breath of inspiration.

Each year, more than 1.5 million tourists, a quarter from abroad, discover the Lille Metropolis. When are you coming?



Flemish exoticism and business tourism

Shrinking budgets, shorter conferences, reducing the carbon footprint and delivering more virtuous business events: in recent years, business tourism has changed. With its ideal geographical position, the Lille European Metropolis has been able to ride out this new trend, offering its own brand of Flemish exoticism to business tourists.



www.hellolille.eu/jorganise

With nearly 2 million overnight business stays in 2019, Lille has become a leading destination for business travel in France. Lille is now ranked in the Top 10 French cities for hosting European and international congresses. Clearly its location close to Paris and the Belgian, British, German and Dutch markets explains its growing attractiveness. Lille has many other assets to boost the professional events sector. And while the sector may be reinventing itself as a result of the pandemic, adapting to digital-face to face hybrid formats, Lille's advantages guarantee its attractiveness for years to come.

Against a backdrop of economic dynamism and a good quality of life, the Metropolis offers a well-adapted transport network, a rich historical heritage, an intense cultural programme and buzzing night life, as well as a myriad of activities and locations to unwind after a hard day's work.

If you're looking for a place to stay, the Lille area boasts 7 926 rooms, ranging from 2 to 5 star (3 five star hotels and 21 four star establishments), half of which are within a 15-minute walk of Lille's Grand Palais.

It has high quality exhibition and congress centre facilities with the Grand Palais, at a capacity of 20,000, and the multifunction Pierre-Mauroy stadium, as well as 532 other rooms and 126 venues carved out for business tourism. The choice is vast, ranging from the prestigious Palais de la Bourse, the former stock exchange, to the Chaufferie in Tourcoing, a new event space with an outside rooftop area, as well as the prestigious Villa Cavrois, and trendy Saint-Sauveur Station. Not to mention the lofts and other converted industrial building available for events.

In addition, there is a full range of MICE (meetings, incentives, conferences and exhibitions) services in the Lille area - from professional congress organisers, event agencies and specialists in incentive leisure to caterers, private drivers and shuttles.

On the hospitality side, the Hello Lille Convention Office facilitates events by offering information, tailor-made support, location-scouting and special offers for congress, trade fair, seminar and convention organisers. lille-meeting.com

III. A thousand and one reasons to come to Lille Metropolis

Key events throughout the year

Browsing by torchlight at the Grande Braderie, the largest flea market in Europe, sharing a pint at a micro-brewery at the Lille Beer Festival or catching a glimpse of Uma Thurman's smile at the Series Mania festival. There is so much fun to be had throughout the year.

Lille Braderie, a festival of superlatives

Year after year, it's an unanswered local mystery. How many visitors come to the Grande Braderie in the first week of September? It's hard to say but it's certainly more than 2 million in two days. With 90km of second hand stalls stretched over the Lille pavements, 500 tonnes of mussels and 30 tonnes of chips devoured, it is Europe's largest flea market as well as being Lille's number one tourist event.

A true festival of superlatives, 34 hours of non-stop shopping, a city that barely sleeps and, most of all, a great atmosphere.



Paris-Roubaix, a legend since 1896

paris-roubaix.fr



The queen of the classics, it's the title that all cycling champions dreams of winning. It's also a hugely popular festival that attracts thousands of spectators who come as much for the atmosphere as for the sporting spectacle. Paris-Roubaix should be enjoyed along the roads and paths, as a family, with a picnic, rubbing shoulders with our Belgian neighbours who come to cheer on their own champions. The best place to watch from is along the cobbled sections, more than fifty kilometres long, which are the course's DNA. Journalists from 190 countries call it the "Hell of the North". The festive fervour at the finish in the legendary André-Pétrieux Velodrome is there to remind you. Here, life is anything but hell!

Lille Beer Festival, back to its roots



Beer has been present in Lille since the end of the first millennium, so its festival is well-learned. 2017 saw the creation of Bière à Lille, or BAL to those in the know. The festival of beer and brewing culture in the Metropolis starts with a very bubbly week.

Dozens of events throughout the region, from beer launches, food and beer pairing evenings, to beer menus, tastings and even beer yoga, the new art of relaxation with a beer in your hand. Following the sparkling appetizer, finish with a weekend of events at the Saint-Sauveur Station. More than 70 breweries from here and the four corners of the world, chips galore, thousands of delicious bites created by local chefs, a hint of street art and a brewing-themed escape game. In 2019, 10,000 enthusiasts sampled and gave their seal of approval. The next edition will take place from 4 to 10 November 2024

bierealille.com

Lille's Christmas Village warm and sparkly

For 30 years at the end of November, the Place Rihour puts on its festive attire and welcomes the Christmas Village. For five long weeks over one million visitors stroll through the aisles, stocking up on presents or simply breathing in the scent of mixed spices and cinnamon. Regional produce, hand-made crafts from near and far, old-fashioned toys, delicious treats, tree decorations, Canadian fleeces and candles for "hygge" evenings. There's something for everyone in the 90 wooden chalet stalls. A present for under the tree, or a bite to eat on the spot: warm pretzels, fresh doughnuts, crepes and an array of tasty delicacies. The Christmas atmosphere continues just a few steps away on the Grand Place, where the giant fir tree towers over the big wheel.

Take a ride to the stars in one of its 36 carriages. That's the magic of Lille at Christmas!

noel-a-lille.com



Roubaix's Sustainable, Zero Waste Christmas Market



Celebrating without waste! Roubaix is already a pioneer city, committed to zero waste, and Christmas is no exception. Buy less, consume better and opt for ecofriendly gifts. For several years, the region's alternative city has organised a sustainable Christmas market, located opposite La Piscine museum. Some fifty exhibitors offer belts made from recycled bike tyres, 100% natural cosmetics, ethical shoes, fish leather jewellery, loose leaf teas, and bags and accessories made from recycled materials. Presents to prove that Father Christmas can be eco-friendly.

Series Mania, as glamorous as it is popular 15 march > 22 march

It's our very own Cannes festival, but 100% dedicated to series! The international event where you can meet Uma Thurman and Freddie Highmore, Lætitia Casta and Julianna Margulies. The place where stars willingly lend themselves to autographs and selfies. Created in 2010 in Paris, S eries Mania has settled in Lille in 2018, to the delight of those who make series, as well as those who watch them. For eight days, it offers a preview of the best series from around the world on the big screen. The public applauds -255,000 visitors in 2023-, while French and foreign professionals find a unique opportunity to meet. S eries Mania is people-oriented, festive, qualitative and free. What else? In 2024, the S eries Mania Lille Hauts-de France festival will take place from 15 to 22 March.

seriesmania.com



Lille Street Food Festival

The Lille Street Food Festival, which was first held in 2021, is going from strength to strength: 16,000 visitors for its first edition, then 26,000 in 2022, and now more than 38,000 people are expected to attend this major culinary event from 05 to 08 October 2023 on the EuraTechnologies premises.

This year, an even more accomplished festival will be full of surprises, with tantalising flavours to tempt everyone's taste buds: whether you're a true foodie or simply curious, a complete novice or a total food buff, vegetarian or meat-lover, stir into a melting pot of flavours and colours with a festive, friendly atmosphere.

See you in early October for 4 days at Euratechnologies when the cream of Lille's fooding scene will descend to transform it once again into a temple of street food. Micro-breweries, food trucks, concerts and a chance to rub shoulders with Lille's great chefs for a variety of culinary experiences. The LSFF is a resolutely eco-friendly festival, giving local produce pride of place and implementing original solutions to limit its environmental impact. See you from 03 to 06 October 2024 for an even more spectacular fourth edition.



Roubaix's Night of the Arts: a vast pop-up studio



Twice a year in May and December at nightfall, Roubaix's Night of the Arts is a weekend journey through contemporary artistic creation. Photography, painting, drawing, ceramics, sculpture, design – art in all its forms on show at more than 50 venues. Museums, art galleries, artist's studios, restaurants and bookshops welcome hundreds of artists for exhibitions, events, performances and art installations. In December the Night of the Arts is complemented by an Art Braderie, now in its 30th year, held within the legendary walls of the Condition Publique. From Saturday

evening until Sunday evening 150 artists and designers, tinkerers at heart, rifle through a stock of recovered material to create new works of art. In 24 hours, they come up with quirky and unusual items to sell at very low prices. A wonderful mishmash of recycling and artistic creation.

Tourcoing Jazz Festival, let's get jazzy

More than 30 years after its creation, the Tourcoing Jazz Festival constantly evolves and regenerates, just like the music it promotes. Now extended by the Jazz Club, Jazz Tour and Jazz Event, which offer musical pleasures outside the festival, it mixes musical genres, styles and origins more than ever before. The festival invites international stars, well-known artists and rising stars. Over the years the public has been treated to the sounds of Dianne Reeves and Keziah Jones, Manu Dibango and Rhoda Scott, André Manoukian and Charlie Winston, Bireli Lagrène and Chucho Valdes. An endless journey between Tunisia, Mali, Cuba, New Orleans, Sweden and even Armenia, that brings together more than 10,000 jazz and world music lovers every year. A huge melting pot of sounds and styles to take that blues note even higher.

tourcoing-jazz-festival.com

In the department of major exhibitions



Impressionist Spring in Lille

The MUba Eugène Leroy – Exhibition from 16 march > 24 june 2024



Painting nature. Impressionist landscapes from the Musée d'Orsay

In Tourcoing, the MUba Eugène Leroy is hosting the major event marking the 150th anniversary of Impressionism, thanks to the exceptional loan of 58 masterpieces from the Musée d'Orsay collections by Monet, Sisley, Renoir, Pissarro, Cézanne and Gauguin.

The views of the banks of the Seine and the countryside are all opportunities to observe the vibrations of light and the shimmer of water as the hours and seasons change. The exhibition explores this pictorial revolution through the theme of landscape and the link between artists and nature in the 2nd half of the 19th century.

La Piscine – Exhibition from 17 february > 26 may 2024



Impressionist children from the Musée d'Orsay

In Roubaix, the theme of childhood will be in the spotlight at La Piscine, as Camille Claudel's famous Petite Châtelaine from the Roubaix museum receives a visit from a number of Impressionist children from the national collections : three paintings by Degas, Renoir and Pissarro, and two sculptures by Degas, including the iconic Petite danseuse de 14 ans.

Le Palais des Beaux-Arts – Exhibition from 18 april > 24 september 2024



MONET AT VÉTHEUIL THE SEASONS OF A LIFE

In Lille, the Palais des Beaux-Arts will be celebrating this anniversary with a series of works by Claude Monet, a founding figure of the Impressionist movement, depicting the village of Vétheuil, which occupied a singular place in the artist's life. Comprising two masterpieces from the Lille collections and four prestigious loans from the Musée d'Orsay, the new series will evoke the rhythm of the seasons and two of Monet's stylistic periods.

Villa Cavrois – 13 february > 26 may 2024



Mallet-Stevens and the Martel brothers: the perfect union of architecture and sculpture

This exhibition evokes the artistic and friendly ties that united the architect and the two sculptors, before they came together, as a culmination, to create this masterpiece commissioned by their patron and friend Paul Cavrois.

The two-part exhibition presents the protagonists and the 5 works by Jan and Joël Martel commissioned by Mallet-Stevens, which have been placed in their historical position in the villa. The second part presents the cordial understanding between Mallet-Stevens, the Martel brothers and Paul Cavrois, which led to the realization of the architect's most accomplished total work, the Villa Cavrois. Exhibited in the children's playroom, the works retrace the perfect harmony and friendship that grew stronger with each collaboration.

La Piscine – Exhibition 17 february > 26 may 2024

LIFELONG COMPANIONS: A DONATION TO LA PISCINE

Following a donation that will be a milestone in its history, La Piscine is exhibiting a remarkable private collection, developed over half a century of research and friendly relations. The works that it contains reveal the sensitive journey by which the tastes, intellectual interests, and dreams of the collectors came to form a harmonious and unique ensemble. Mainly devoted to the 19th and 20th centuries, the donation revolves around groups of works by Victor Hugo, Cocteau, Desnoyer, Lopicque, Vieira Da Silva, Arikha and Dezeuze. Added to this are creations by Victor Hugo, Jean Cocteau, Edouard Vuillard, Salvador Dali...— to name just a few of the artists represented

COME ON, ROUBAIX YOUTH!

Included in the spring collections of the programme for the start of 2024, Come on, Roubaix youth! demonstrates how the monitoring process naturally falls short of covering all the creative news of the city and calls on people to come to the museum to present pathways that have been overlooked: everyone gets their turn!

JAN AND JOËL MARTEL (1896-1966) THE MONUMENT TO DEBUSSY

During the spring of 2024, La Piscine is joining forces with the Villa Cavrois to pay tribute to the sculptors Jan and Joël Martel (1896-1966), who were very close to the architect Robert Mallet-Stevens and worked on the Villa Cavrois in Croix. This exhibition, based around the Monument à Debussy, showcases a very valuable Martel collection in the museum's collection of modern sculpture.

LaM – 06 october 2023 > 03 March 2024



Anselm Kiefer – Photography at the beginning

To close its birthday season, the Museum is presenting an exhibition devoted to one of Germany's greatest visual artists, Anselm Kiefer. Born in Germany two months before the Nazi capitulation, Kiefer has continued to summon up memories of the Second World War in his work, in cathartic fashion.

Palais des Beaux-Arts – 20 october 2023 > 11 march 2024

Where are the women ?

Conceived as a survey, the "Où sont les femmes ?" ("Where are the women?") exhibition is dedicated to the works of the Palais des Beaux-Arts de Lille created by women artists who have not had the opportunity to be exhibited and treated at their fair value until now. With approximately a hundred works, the tour route traces the varied careers of these women artists, whose work covers a period from the 17th century to present day.



1,2,3 couleurs !

A free space dedicated to children aged 0 to 6 in the heart of its atrium, in partnership with the mille formes art initiation centre for toddlers in Clermont-Ferrand. The concept ? To give toddlers their first multi-sensory experience of shapes and colours through contemporary works by artists Eltono and Claude Como.

Tripostal – 17 may > 29 september 2024



Textimoov ! – Futurotextiles 6

Initiated in 2006 by lille3000, Futurotextiles returns to Lille with the Textimoov! exhibition. New times, new inventions, habits change but engineers and creators are still forerunners and invent the world of tomorrow. The exhibition will be connected to the Paris 2024 Olympic Games.

Entirely new, it will present prototypes and applications from industrial research and development, design, fashion and the plastic arts around innovative textiles in the fields of sport, movement and space exploration... The exhibition will showcase the most recent discoveries from around the world, with a focus on France, Belgium, the Hauts-de-France and the MEL.

Gare Saint-Sauveur

From spring to autumn 2024 and as every year, lille3000 imagined a series of thematic weekends at the Gare Saint Sauveur with many associations of the Lille metropolis, in parallel with a free exhibition of young artists from the region on the themes <art, sport, body and movement> in Hall B.

Musée de l'Hospice Comtesse – 19 April > 21 July 2024



« Cursed ! » – Charles Szymkowicz

As part of the exhibition dedicated to him at the Hospice Comtesse Museum, Charles Szymkowicz will be presenting portraits of people close to him and artists dear to his heart. Charles Szymkowicz will be sharing his devouring passion for the figure of the <cursed artist> with the public in this rich exchange, with works that are both original and uncompromising.

Marilyn Monroe – Charles Szymkowicz, 2011 © Jacques Vandenberg.

See you at the stadium!

These are not just sporting facilities. They host concerts, shows, congress and conferences.

Decathlon Arena, Villeneuve d'Ascq



Of course, it hosts major sporting events, including our own Lille football team, the LOSC's, home matches. The Davis Cup three times, Eurobasket in 2015, football's UEFA Euro 2016, the Volleyball Nations League in 2018 and the Men's World Handball Championship in 2017 - the Decathlon Arena has seen its fair share of sporting emotion. In 2023, 5 Rugby World Cup matches took place here, welcoming over 250,000 spectators, including around 100,000 foreigners. And more is coming, as from July 27 to August 11, 2024, the Decathlon Arena- Stade Pierre Mauroy will host the entire handball competition, as well as the preliminary phases of the basketball competitions during the Paris 2024 Olympic Games. The Lille Metropolis has been awarded the label "Land of Games." With its movable roof and retractable pitch, the stadium can also become a concert or show venue. International stars make a point of stopping here on their world tours. Rihanna, Beyoncé, Céline Dion, Elton John and Paul McCartney are just a few of the big names who have come to bring joy to their fans from the metropolis and further afield.

stade-pierre-mauroy.com

Stab Velodrome, Roubaix

Roubaix serves as a royal gateway to sport. The Stab covered velodrome, named after cycling champion Jean Stablinski, attracts visitors with major sporting events such as the European Masters Track Championships in 2017. First and foremost, it hosts track cycling competitions, but it also hosts other events from a range of sports. Not to mention the corporate seminars and conferences which make it a major player for business tourism.

<https://stabvelodromeroubaix.fr/>

André-Pétrieux Velodrome, Roubaix



This is where the Paris-Roubaix winner proudly holds up the famous prize cobblestone! And that's what makes Roubaix's historic velodrome a true legend. Admittedly, it has only hosted the race since the beginning of the 1940s but that doesn't stop emotions permeating its walls.

Discover this shrine to cycling during the Paris-Roubaix finish, or, more quietly, in the company of a cycling enthusiast during a guided tour offered by Roubaix Tourism. A unique opportunity to visit the legendary changing rooms and other confidential areas.

The Stadium, Villeneuve d'Ascq

Pink Floyd's 1988 concert. Johnny Halliday in 2003, in front of 38,500 spectators. Marie José Pérec defended the colours of France here during the European Athletics Cup in 1995. It's here that, Lille's famous football team, the LOSC, celebrated its French Champions title in 2011. Since 1976 the Stadium has hosted sporting events, athletics meets and concerts. Today the metropolitan sporting facility is mainly used for everyday sports, such as rugby, football, athletics, weight-training and crossfit and every year it hosts at least 250 sporting events.

stadium-lillemetropole.fr



IV. Architecture and heritage, so much variety !

Eclectic, diverse and dominated by red brick: Lille's architecture is a testament to its history.

Our belfries are as proud as we are

Classed as a UNESCO World Heritage sites since 2005, our belfries are symbols of communal freedom in the Middle Ages. They are the soul of our cities. The Metropolis has six which are inspired by the past but were only built between 1883 and 1934.

They are all in the neo-Flemish style, except the Belfry of the Lille Town Hall which is Art Deco with strong elements of regional neo-Flemish architecture. Its designer, Émile Dubuisson, blended local traditions and modernity, using concrete extensively. Standing at 104 metres tall, Lille's town hall is the tallest municipal building in France.

Lille's other Belfry at the Chamber of Commerce and Industry also displays the neo-Flemish style, similar to the former Tourcoing Chamber of Commerce. The larger belfries of Comines, Armentières and Loos are reminiscent of the Middle Ages but maintain the neo-Flemish style. The fortified tower, sentry walk, arrow slits, machicolations and watchtowers are all elements borrowed from medieval times. Tipping the hat to the age when the first belfries were built in our land.



Lille's Grand Place, a true architectural panorama

Reigned over by our famous Goddess, the stone-paved square created in the Middle Ages is a showcase of Lille's architecture from the 17th to 20th century. Narrow, colourful buildings, beautiful bourgeois residences, the Grand Garde built in 1717, and a Flemish inspired Art Deco structure that is home to 'The Voice of the North', our regional newspaper.

This combination of styles bears witness to centuries of history. The undeniable jewel is the Old Stock Exchange, a curious collection of twenty-four identical houses surrounding a courtyard dating from 1652. With its imposing columns, its ornamental façade and opulent details, it is a perfect example of 17th century Lille architecture, combining Baroque and Flemish mannerisms.



Old Lille, Flemish and regal

The picturesque area has retained the winding street pattern of the Middle Ages and we still find early 17th century buildings. This is the heart of the historic Flemish city. The façades combine sandstone, brick and limestone, the richest decorated with paintings and Baroque sculptures. Uniform décor on the streets fuses the narrow town houses and makes them all the more interesting.

Some buildings have a typically Flemish stepped or crow-stepped gable, and there are many of them, climbing high up: rue Lepelletier, rue de la Monnaie, rue Basse, rue de Gand, Place Louise de Bettignies and Places aux Onions. The royal district, built following Lille's capture by Louis XIV, known as the Sun King, is characterised by old aristocratic residences and 18th century mansions. There's no Baroque luxury here. Classical order reigns in the rows of streets, mapped out along straight lines. Classical style and French taste - Louis XIV has left his mark.



New industrial architecture

Despised for so long, industrial architecture is back in fashion and it's more colourful than ever. Red brick often topped with chimneys, former workplaces and industrial powerhouses are being given a new lease of life. Disused spinning mills, factories, breweries, distilleries, mills and workshops. In Roubaix, Tourcoing, Lille and elsewhere, the walls are being sanded down and the light let in through glass roofs allowing these vast spaces to be played around with, ready to become new spaces for culture and innovation, artists' lofts and studios. A far cry from their previous industrial calling.



Art Deco is everywhere

The First World War left behind a largely decimated region. The inter war period was one of intense reconstruction. Much was built in the Art Deco style, a symbol of renaissance and modernity. Throughout the region, buildings and houses shot up with pure geometric lines and floral or fruit motifs.

The flagship of this period is La Piscine in Roubaix, which is now the Museum of Art and Industry. Built between 1927 and 1932, these former municipal baths designed by architect Albert Baert are a jewel of Art Deco architecture. A blue mosaic pool, stained glass windows of the sunrise and sunset, former changing rooms covered with yellow tiles and the characteristic lettering of the 1930s.

The Arcades Gallery in Tourcoing, Saint Theresa Church in Wattrelos, Roubaix's old velodrome, the Town Hall Belfry and at least 400 houses in Lille. Art Deco constructions are dotted throughout the region. However, it is in town house architecture that the style remains most prominent. Be they modest houses in working class neighbourhoods or sumptuous mansions adorned with stylised ornaments, they are everywhere. Along the Grand Boulevard connecting Lille to Roubaix and Tourcoing, in the city centres and even in the more rural villages.

Villa Cavrois: a modernist manifesto



It is a sumptuous villa, but above all it is an architectural manifesto. Built at the beginning of the 1930s by Paul Cavrois, a textile industrialist, the Villa Cavrois is the most distinctive work of Robert Mallet-Stevens, a well-known figure in the modernist movement. This modern day castle, clad in yellow brick, has two symmetrical wings and reception rooms at its centre. Mallet-Stevens was also the interior architect, designing every minute detail of decoration and furniture. The liner boat silhouette of the north facade, the roof terraces, the belvedere on the top floor, the outdoor swimming pool and the garden that gracefully extends from the building: each section makes the Villa Cavrois a work of art and a must-see for lovers of the 1930s.



Contemporary architecture and great names

A shopping mall designed by Jean Nouvel, a futuristic Lille Europe train station, and a Lille Tower (renamed the “ski boot” by Lille’s inhabitants) designed by Christian de Portzamparc: all in an area conceived by Rem Koolhaas, who also designed Lille’s exhibition centre, the Grand Palais. Euralille is a showcase for contemporary architecture. The best urban planners and architects worked there, driving the city into the 21st century. Twenty-five years later and following the construction of Euralille 2, other audacious projects are coming to fruition or are in the pipeline. Set around a raised walkway, the Swam urban project is built on the footprint of the former fortifications at the Porte de Roubaix. In brick, steel and glass, it bears the signature of Lille architect, Jérôme de Alzua (deAlzua+ Architects). The restaurant NŪ (see p.71) has nabbed prime position on Lille’s finest rooftop terrace. Another project, ShAKe, promises an unusual form. This spiral shaped building, designed by Philippe Chiambaretta (PCA - Stream), will be a boardwalk building with terraces and green spaces.



Cities of Art and History part of the family

Three have been awarded the coveted “City of Art and History” label. Roubaix, Lille and Tourcoing are three cities rewarded for their heritage, architecture and environmental policy bringing greater visibility to the Metropolis.

Roubaix kicked off in 2001 and Lille followed in 2004, the year it was European Capital of Culture. Thirteen years later, in 2017, Tourcoing joined the Cities of Art and History family.

Three major cities awarded the label in the same Metropolis - that’s pretty unique in France. It created a booster effect for the Lille area to conserve, renovate and promote its heritage.

Roubaix, Metropolitan pioneer

Roubaix, whose label was renewed in 2017, was rewarded for its policy of converting its industrial heritage into art forms. With the National Archives of the World of Work, the Manufacture Museum and the Condition Publique, the “city of a thousand chimneys” has given a new lease of life to its heritage. The former municipal baths that have been transformed into a museum, La Piscine, is now an emblem of Roubaix. The city has most definitely made urban renewal a priority. Alongside the activities on offer for residents and visitors, such as guided tours, exhibitions and workshops, Roubaix also caters for children. Varied projects for schools and fun heritage activities, including visits, game books and puzzles, aim to raise awareness among tomorrow’s citizens.



Lille, an obvious label



The City of Art and History label granted in 2004 rewarded Lille's long term efforts. Lille was a protected area from 1976 and approved as a City of Art in 1978. The renovation of numerous buildings, including the Opera House, churches, the Hospice Comtesse, the Paris Gate, and the creation of Maisons Folie (centres for culture and exchange) for Lille 2004 all proved the city's commitment to its heritage.

Exhibitions, events, family activities and tours to introduce this heritage are all on offer in the capital of Flanders. Alongside the great classics, why not try a lunchtime visit "One midday, one site" or enjoy a concert tour at the Opera House.

Tourcoing, converting its industrial heritage

This is the youngest member of the Metropolitan family to join the Cities of Art and History. Tourcoing, a former clothmaking town that industrialised, was awarded the label in 2017. Like Roubaix, it pushed an ambitious policy to convert its industrial heritage, reinvented as lofts, business hubs and trendy restaurants. Certain iconic buildings have been converted into cultural spaces. The Hospice d'Havré became a Maison Folie, while the former swimming school made way for the Arab World Institute. The huge entertainment complex that accommodates thousands of people has become Le Fresnoy - the National Studio for Contemporary Arts.

It is this dialogue between heritage and artistic creation, coupled with educational initiatives and qualitative, participative tourism, that allowed Tourcoing to win its coveted label.



V. Culture, the Metropolitan area's winning asset

A Museums des musées

In a region bursting with museums, the Lille Metropolis is no exception to the rule. It boasts thirty different museums, three of which complement each other nicely. There is such diversity and richness between the Palais des Beaux Arts, a veritable temple of the arts, La Piscine museum that celebrates sculpture and applied arts, and the LaM (Lille Museum of Modern Art) that juggles between modern, contemporary and outsider (or brut) art.



Palais des Beaux Arts, Lille, European Art condensed



The Palais des Beaux Arts sits majestically in the Place de la République. Behind its neo-Renaissance façade is a panorama of European art from the 15th to the 20th century. The museum is resplendent and is said to be the second largest in France, second only to the Louvre in Paris.

From pre-history to the 20th century, masterpieces abound in this temple to the arts, as famous for its painting and sculpture collection as for its drawings and ceramics.

It houses the grand masters such as Rubens, Van Dyck, Goya and Delacroix and a myriad of renowned works. Which is your favourite? Rubens's Descent from the Cross from the height of his career, or Time and The Letter by Goya, more famous than The Old and The Young.

David, Courbet, Millet, Corot, Monet, Sisley Léger and Picasso – be swept through the rooms on a pictorial journey.

Palais des Beaux Arts, Lille, European Art condensed The museum also has an impressive sculpture collection including works from Houdon, Pradier, Carpeaux, Rodin, Bourdelle and Camille Claudel, as well as an exceptional collection of Italian Renaissance drawings. It contains 40 Raphaël sketches and drawings by Lippi, Botticelli and Michelangelo.

Having marvelled at the 17th and 18th century ceramics, don't miss the relief maps, detailed models of Northern and Belgian cities fortified by the architect Vauban. The 14 majestic pieces reign over a redesigned exhibition space that makes the most of digital tools.

pba-lille.fr

Original and audacious dip into La Piscine in Roubaix

France's most unexpected museum is the only one housed in an Art Deco swimming pool. Opened in 2001, La Piscine, or the André Diligent Museum of Art and Industry, has retained its glorious centrepiece, a vast pool transformed into a sumptuous water mirror in which dozens of statues are reflected. Sculpture is this unusual museum's principal art form as the new wing dedicated to modern figurative sculpture shows. Works by Rodin, Picasso, Maillol and Giacometti echo Claudel's The Little Chatelaine. While Henri Bouchard's Parisian sculpture studio is perfectly recreated. A unique ensemble. La Piscine's predilection for sculpture doesn't stop La Piscine from having an impressive lineup of paintings from Ingres, Tamara de Lempicka, Van Dongen, Bonnard, Dufy and many more.

Original and audacious – dip into La Piscine in Roubaix Since its expansion in 2018, a new space has been added dedicated to the Roubaix Group, which brings together contemporary artists supported and promoted by local industrialists.

La Piscine attracted over 300,000 visitors last year alone as much for its exceptional setting, as for the daring combination of fine art intermingled with applied arts. It houses collections devoted to design, ceramics, textiles and fashion.

An impressive range of fabrics, haute couture clothes, including Jean-Charles de Castelbajac's surprising Bambi suit, and a catalogue of samples reminiscent of Roubaix's history in textiles. A trio of history, culture and fashion.

roubaix-lapiscine.com



Lille Museum of Modern Art, the LaM, Villeneuve d'Ascq – three museums in one



The LaM is another unique museum that does the Lille Metropolis proud. It is Europe's only museum to present modern, contemporary and outsider, or brut, art together without hierarchy. Created in 1983 to house Genevieve and Jean Masurel's donated collection, the Villeneuve d'Ascq museum retraces the origins of a life of passion and collection, while honouring the great names in modern art.

Here we meet Braque, Picasso, Léger, Miró, Modigliani, Utrillo and Buffet, while discovering cubist, fauvist and surrealist masterpieces. Not forgetting a whole series of contemporary names including Boltanski, Buren, Erro, Annette Messager and Pierre Soulages, who are often underrepresented in French museums. In 1999, the Aracine Association donated one of the world's leading collections

of outsider, or Brut, art to the already bursting museum. Lille Museum of Modern Art, the LaM, Villeneuve d'Ascq – three museums in one An extension was planned and in 2010 the new LaM opened its doors, large enough to accommodate all 4,500 works. Since then the dialogue continues between artists and visitors in buildings set within the Heron Park.

The outward view encourages visitors to continue their visit with a walk through the gardens where the works of Deacon, Dodeigne, Lipchitz and Picasso rub shoulders. The museum plays with the changing colours inside and outside in order to match the works' chromatic range. Every year around 200,000 visitors come and explore, even more so during the various major exhibitions.

musee-lam.fr

Villa Cavrois in Croix: Mallet-Stevens' total master...

Built for Paul Cavrois, a textile industrialist, and his family, this 20th century chateau located in Croix is a historic reference point. It was listed as a historical monument in 1990 and acquired by the state in 2001. The modernist villa is the architectural masterpiece of Robert Mallet-Stevens and it brilliantly responds to a precise avant-garde order: "air, light, work, sport, hygiene, comfort and economy."

It is also remarkable for its interior and furniture which were all designed by the designer-architect, hence it being known as his "total masterpiece". Its integrated indirect lighting was also a great novelty for its time.

A long renovation between 2003 and 2015 has allowed the original colours to be restored, accentuating its magical qualities. It only remains to recover some of the furniture which was dispersed after the owner's death. This is almost complete thanks to various purchases made by the Centre for National Monuments during auctions at Sotheby's, Drouot and Christie's. Chairs, tables, armchairs, dressing tables and lamps are now back in their original setting.

villa-cavrois.fr



MUba Eugène Leroy, more than a home to Tourcoing's paintings



Paintings, sculptures, drawings, notebooks, engravings, copper plates and works from Eugène Leroy. The artist's sons made an exceptional donation of more than 500 pieces to Tourcoing's Fine Arts Museum. Added to the existing collection, the 2009 donation made the MUba Eugène Leroy a showcase for the artist's work. Born in Tourcoing, the artist found fame internationally albeit later in life. His works and archives are open to the public and a dedicated research centre is open to researchers.

The MUba Eugène Leroy, which has been awarded the Museum of France label, is a place of experimentation and encounter, establishing a dialogue between the arts. Works from all periods confront each other with Boilly, Bouillon, Rembrandt and Rombouts placed next to contemporary pieces. The permanent collections are curated like temporary exhibitions, with paintings regularly displayed in different ways. T

he temporary exhibitions themselves offer an art historian's point of view, creating surprises and provoking unexpected emotions. In this beautiful private mansion where the composer Albery Roussel lived, the rooms house works by 20th century greats such as Jean Fautrier, Martin Barré, Antonio Semeraro and Markus Raetz.

muba-tourcoing.fr

Natural History Museum, Lille: dive into the animal kingdom

At Lille's Natural History Museum, nature comes to the heart of the city, evoking the living world's diversity and evolution. Dive into the animal world, greeted by cetacean skeletons floating above, and meet the mammals, birds and fish on display.

From dinosaurs to early humans, geological treasures to 13,000 items from the ethnographic collection, the museum is an impressive source of knowledge and wonder. Although it has existed for almost 200 years, the ecological and environmental issues that it raises are truly current. The only one of its kind north of Paris, the Natural History Museum has far from finished growing. Without changing location, it will acquire nearly 70% additional space in the years to come, allowing the number of visitors to soar way above the 120,000 per year it already has.

mhn.lille.fr

The Hospice Comtesse Museum, Lille, welcomes you to the Countess Jeanne de Flandre's home

The building alone is worth a visit. Built in 1237 within the walls of the palais belonging to the Comtesse Jeanne de Flandres, it housed a sick room, a pharmacy, living quarters for the nuns and a chapel. It's a voyage through Lille from the 13th to 18th centuries.

Entering today is like passing through the door to a 17th residence and entering the intimacy of a Flemish home, with its kitchen covered in typical Lille porcelain tiles, table decoration and its refectory decorated with richly carved furniture.

Upstairs on the first floor, slip into the former nuns dormitory where you can admire the twentythree portraits of the counts of Flanders as well as several works by the great Watteau. His painting of the flea market and the Procession of Lille tell the city's story as much as the everyday objects, porcelain, furniture and paintings that adorn the interior.

<https://mhc.lille.fr/>



Museum of the Pasteur Institute of Lille at the heart of scientific research

What a great idea for budding scientists or those passionate about research. The museum is a fine tribute to the institute's founding fathers, Louis Pasteur, Albert Calmette and Camille Guérin, whose work saved millions of lives. It exhibits research conducted in Lille since the 19th century. Calmette and Guérin discovered the BCG, the tuberculosis vaccine, within these walls and the original strains are presented here.

The museum also focuses on current scientific research being carried out today at the Pasteur Institute, particularly into cancer, Alzheimer's, and cardiovascular, infectious and parasitic diseases.

pasteur-lille.fr

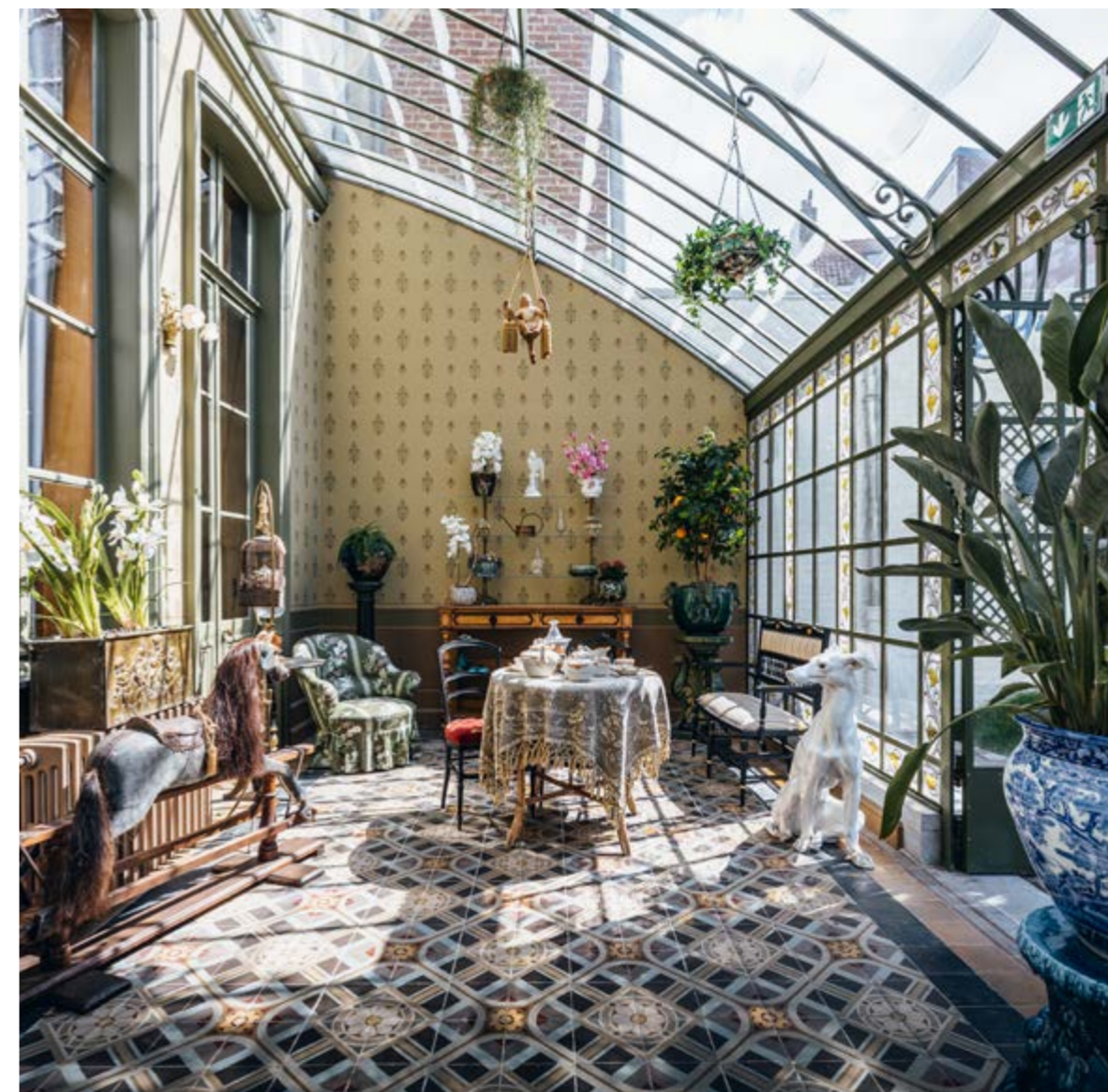


Charles de Gaulle Birth Place, the source of a legend

Even the greatest men were babies once! Charles de Gaulle was born here, 9 rue Princesse in Lille, on 22 November 1890, in the home of his maternal grandparents. A charming late 18th century bourgeois residence with a cobblestone courtyard, beautiful stained glass windows and vast parquet floors.

A typical home to a middle-class industrial family at the end of the 19th century. Here we get to know the General through everyday items that belonged to him: his Christening dress, his cradle and his sword from the military academy of Saint-Cyr. The site has recently undergone a large-scale renovation to restore the home to the original colours that the young Charles would have known, from his birth in 1890 until 1912 during his visits to Lille. The museum is now ready to welcome its first visitors of 2021.

<https://maisondegaulle.fr/>



The Manufacture, Roubaix bringing textiles to life

The Manufacture is Roubaix's Museum of Living Memory and Textile Creation offering an immersion into the world of spinning mills. With the authentic sounds of the machines in operation, visitors feel the authentic industrial atmosphere. In one hour including a demonstration, learn how wool and other fibres are turned into yarn and then into fabric.

Discover how the men and women who worked here participated in history. Take a look at all the major innovations that revolutionised weaving techniques over the threads of time. The Manufacture offers more: sewing, knitting, embroidery and textile printing workshops on certain days. And for all the family, try Manuf'Academy, a guided tour that brings to life the world of textiles and challenges the family to have fun together. Parents and children put on their blue overalls and off they go.

lamanufacture-roubaix.com



Cultural venues for all sorts

Contemporary art, urban culture, theatre and live shows, here you'll find a hall, facility or meeting place for every cultural occasion.

The Maisons Folie – a fine legacy from Lille 2004, European Capital of Culture



While Lille 2004 turned the Lille Metropolis into a truly European Capital of Culture, it also left behind it a dozen Maisons Folie, iconic symbols of the event. In different neighbourhoods, artists and locals create, take up residency, meet and share concerts, exhibitions and shows in these cultural venues. Music, art, theatre, dance, circus, puppets, visual arts and workshops are all thrown into the mix.

Symbols of industrial regeneration, some Maisons Folie have taken over former factories, mills, and breweries, breathing new life into long disused wastelands. In Lille- Wazemmes, the Maison Folie has settled into the former Leclercq textile mill. A new theatre draped in a superb metallic mesh has been added to the exhibition spaces.

In Lille-Moulins the Maison Folie is set in an abandoned 19th century brewery. Among the Maisons Folie there is also the Fort of Mons, a jewel of 19th century military architecture, and the Farm at the top of Villeneuve d'Ascq, installed in an 18th century hexagonal farm. Don't forget the Maison Folie Beaulieu in Lomme, nestled in a former inter-war station, and the Hospice d'Havré in Tourcoing where culture takes pride of place between the cloisters of the former 17th century chapel and refectory. A real gem.

These Maisons Folie and others form the network of cultural centres, created at the end of Lille 2004 and widely supported by the Lille European Metropolis.



La Condition Publique, a creative laboratory

Perhaps the most stunning example of industrial regeneration is to be found in Roubaix. Previously used to process textiles, the Condition Publique changed its vocation and became, with a small nod to history, a cultural factory.

The renovation of the 10,000m² former industrial site started in 2003 with the determination to conserve its industrial heritage and preserve its soul.

For the Lille 2004 European Capital of Culture, the flamboyant red brick building became a Maison Folie, a place to live, work, create and display all at once. Following a period of renovation in 2019, the Condition Publique reopens its improved and redesigned spaces this year, including its magnificent covered street.

The Condition Publique does its bit for street art

Located in the Pile district, the Condition Publique is undoubtedly the epicentre and beating heart of Roubaix's street art scene. In 2017 it hosted "Street Generation(s), 40 years of urban art" which attracted 50 of the most iconic street artists and 43,000 visitors. The exhibition left tangible traces in the neighbourhood around the Condition Publique. It spread outside the walls, covering rooftops and neighbouring walls with colourful works.

Since then the Condition Publique remains one of street artists' favourite playgrounds where they can create and exhibit, making the most of the infinite spaces.

Next Generation(s), an ambitious programme planned up to 2022, will provide another occasion to explore new forms of urban art. Artist residencies and research will be carried out over three years culminating in a major final exhibition both inside and outside the walls of the Condition Publique.

Makers' meet up

The Condition Publique is also a hangout for Makers, tinkerers and inventive geniuses with a passion for DIY. Hall C is devoted to self-service DIY. Here, with access to materials and tools on site, you can make, renovate, experiment and develop your own project. Makers with the geek streak can use the Fablab where they have access to digital manufacturing tools. A 3D printer, digital embroidery machine, laser cutter, robots and software.

Everything is on hand. Flying solo, or in a group is even better. Here we transform, repair and develop our own projects from as young as 8 years old. Creativity workshops are also on offer with or without the family.

A third place awarded the "Fabrique de Territoire" label

With its artists' studios, the self-service DIY hall, Fablab and coworking spaces, the Condition Publique is a third place that's part of the cultural economy, where creativity, conviviality and economy fit together nicely. It's therefore not surprising that it was one of the first centres to be selected for the Fabrique de Territoire (Regional Factory) label. The classification brings over 3 years state aid of between €75,000 and €150,000 starting in June 2019 as part of a support and acceleration plan for third places, social spaces that are separate from the home and workplace. As a Fabrique de Territoire, the Condition Publique can act as an incubator for projects, promote regional development and exchange, mutual assistance and sharing.

laconditionpublique.com

The Tripostal, a hotspot for contemporary art



This is the place to be for contemporary art fans who call it by its nickname, the Tripo. Built in 1950s as a mail sorting centre, the Tripostal is a cultural venue perfectly located between the two main train stations, Lille-Flandres and Lille-Europe.

Converted into a venue for Lille 2004, it hosted the major contemporary art exhibitions for the European Capital, including Game on, Droog Design and Gonflables. For lille3000, it has hosted Passage of Time with the François Pinault Foundation, The Silk Road with the Saatchi Gallery in London, Secret Passions and Sportfoto. The unusual three-floor space can easily accommodate other events. Since 2018, it is transformed annually into the Series Mania village.



The Theatre of the North, creative space and training centre

Louis XIV's royal guards were originally stationed here to survey Lille from a better vantage point. Today, behind this same façade, the National Centre for Dramatic Arts is housed under the direction of Christophe Rouch. The playhouse's ambitious creative policy centres around both classic repertory and works by living authors. It produces handmade shows which are presented on site, on tour and, the ultimate accolade, at the Festival of Avignon. As well as the premises in Lille, the Theatre of the North includes L'Idéal Theatre in Tourcoing, a set construction workshop in Neuville-en-Ferrain and a Higher Professional School of Dramatic Art, created in 2003 by Stuart Seide. David Bohée, the former director of the Rouen Dramatic Centre was appointed director of the Theatre of the North in February 2021.

The Coliseum, Roubaix top of the podium for membership numbers



Built as a cinema and dance hall in 1927, the Coliseum in Roubaix has never stopped moving with the times and adapting to its entertainment-seeking public. Nearly a century after its opening, it is still going strong and can even boast of being the leading metropolitan venue in terms of member numbers. The theatre can accommodate up to 1,700 spectators for live shows, variety, plays from the Parisian scene, classical and contemporary ballet, musicals, circuses and even opera. To give everyone a chance to enjoy the show, the Coliseum offers a carpooling service on its website. Innovative and really helpful.

coliseeroubaix.com

L'Institut pour la photographie

Initiated by the Hauts-de-France Region in collaboration with the Rencontres d'Arles, the Institute for Photography invested in July 2019, the former Édouard-Lalo high school located rue de Thionville, in Old Lille, its disposal free of charge by the Hauts-de-France Region. The Institute is designed as a place of resources, dissemination, exchanges and experimentation in order to develop photographic culture among the general public and to support research and creation.

Its program is based on the complementarity and interactivity of five main axes: conservation, dissemination, artistic and cultural transmission, support for research and creation, publishing.



The Flow, the leading European urban culture centre

Based in the working-class district of Lille-Moulins, the Flow is the latest addition to Lille's cultural armoury. It is, first and foremost, the leading European centre for urban culture. Its aim is to support hip-hop artists create and turn professional through residencies, training, master classes, professional meetings and courses.

The centre also aims to familiarise the wider public with lesser known cultures and promote their dissemination, particularly through shows and concerts.

flow.lille.fr



Yet another iconic cultural location in the Metropolis. Yet another location that regulars call by its nickname, Saint-So. Until 2003 this former railway station located along the edge of Boulevard Jean-Baptiste Lebas was used for goods transport. Since 2009 and Lille3000's Europe XXL season, part of the site has been converted into a restaurant and exhibition space.

Hall A has turned into St-So, a trendy barrestaurant popular for its concerts and evening events. While the sun soaked terrace is the ideal spot for a drink with friends.

In Hall B lille3000's contemporary art exhibitions are most popular, though the venue also hosts other events. In 2019, the Green Goddess and two other exhibitions that were part of the Eldorado season attracted more than 292,000 visitors to Saint-So.

The former goods hall is not yet finished. The second half of Hall B will become a flagship for Lille's creative economy. Saint-So Bazaar, an original, open space, aims to unite every stage of the creative process, from design to sales. Artist, designers, graphic artists, craftsmen, entrepreneurs and citizens are already happily rubbing shoulders, taking advantage of the workshops, co-working spaces and dedicated living spaces.

Saint-Sauveur, festive and artistic sensation in the making



<https://garesaintsauveur.lille3000.com/>



In the Metropolis, music is the order of the day!

Is it because Pierre Degeyter, a worker from Fives Cail, composed the theme to L'Internationale that Lille has so many musicians? Who knows... What is certain is that, between the international concert performers, operas, music venue programmes and popular dances, we know (and love) music.



Lille Opera, open to everyone

What a beautiful opera house this is! Reopened at the end of 2003 after significant building works, just in time for the cultural year Lille 2004, the Lille Opera never stops drawing crowds and inspiring dreams. Every season it presents a flamboyant programme including operas, concerts and contemporary dance performances.

Aimed at audiences from all walks of life, connoisseurs and newcomers to opera, the opera house on the Place du Théâtre is keen to attract families with its programme of parent/children workshops and activities for 4-10 year olds.

Every Wednesday at 6pm, Lille Opera puts on smaller concerts in the Grand Foyer. An hour of music to enjoy in simplicity and in the intimacy of some great performers. Happy days are another version of traditional open days. Days during which the Opera House is open to everyone, offering the opportunity to discover original work, an immersive visit, mini-concert, meetings and a chance to explore.

opera-lille.fr

National Orchestra of Lille, music everywhere, for everyone

Bringing music everywhere, to all audiences. That's the role that the National Orchestra of Lille has taken on since its creation in 1976. The Orchestra tackles the major symphonic works and so much more and is not slow to take its concerts on the road. In a few decades, it has performed in more than 250 towns in the region and more than 30 countries worldwide, playing on the most prestigious international stages and the smallest community halls.

Like Jean-Claude Casadesus, the founding conductor, before him, Alexandre Bloch, the musical director since 2016, takes the music even closer to the people, playing National Orchestra of Lille, music everywhere, for everyone in hospitals and prisons, and before

underprivileged audiences, students and the very young. To reach wider audiences and to bust the myth surrounding classical music, the Orchestra has introduced innovative formats: cinema concerts, lunchtime flash concerts, after work concerts, music lessons, open rehearsals and early-learning workshops. Every year in June the ONL presents the Lille Piano Festival, a musical marathon over three days with some thirty concerts throughout Lille and the North.

onlille.com



Zenith, Lille Number 1 in France for concerts

Beyoncé and David Bowie, Bob Dylan and Elton John, Indochine and Deep Purple, Johnny Halliday and Charles Aznavour – how many have graced the stage at the Zenith Arena since its creation in 1994? International stars, French singers, comedians, rappers, crooners, iconic bands and golden voices. Hundreds have experienced the warmth and enthusiasm of the Lille public. For 25 years, the venue along the United Nations Boulevard has carved a place for itself in the artistic and cultural capital of Flanders. Concerts, circuses, musicals, shows on ice and a whole range of events make the Zenith France's leading venue for programmed concerts.

zenithdelille.com

Decathlon Arena, for XXL events

It's here in this new 50,000 seat stadium that Lille's football team, the LOSC, plays its home matches and other football and rugby matches take place. The Decathlon Arena is also a world-class concert venue with 25,000 places in Concert Arena configuration and 51,000 places in Concert Stadium configuration. The stadium can comfortably host the XXL events of stars on their international tours. Céline Dion, Soprano, Elton John, Paul McCartney, Vitaa and Slimane, as well as the National Orchestra of Lille have all performed here, setting the Decathlon Arena.

stade-pierre-mauroy.com



In the Metropolis, street art is right at home

Are the region's towns colourless? Are brownfield sites dull? Not since street art splashed its first colours and turned the streets into open air art galleries forty years ago. The Metropolis is a vast playground where art belongs to everyone and brings a smile to the streets.



20 walks to explore in the Metropolis



With almost 800 works scattered across the Lille area, you need 20 circuits to find them. Created by the Lille European Metropolis and its tourist offices, these tours are freely accessible to enjoy alone or in a group, by bike or on foot. In Lille, Roubaix/Croix, Tourcoing/Wattrelos, Villeneuve d'Ascq, Saint-André, Seclin and Armentières one to 12km routes are available, designed to quench your thirst for art and match your fitness level.

More than 80 artists are displayed along the walks including C215, Clet Abraham, Crash, Hervé Di Rosa, Invader, M.Chat, M-City, Monkey Bird and Vhils. The 20 routes are set out on a map that you can find on the Hello Lille website.

Roubaix street art tours alone or with a guide

With its 80 spots and 40 frescos, Roubaix is an Eldorado for fans of wall art. On its website (roubaixtourisme.com under Street art), the tourist office offers three routes (in the town centre, around the Condition Publique and a mixture of the two by bike) to do in your own time.

For those who prefer a little more hand holding, once a month the tourist office also offers the Roubaix Graff Session, a guided street art tour (roubaixtourisme.com under Calendar, Visit-Walks). The tour of the frescoes, stencils and graffiti shows you the range of styles and techniques; from the Roubaix scene's origins to its diversity, come and find the most iconic works in hidden spots. Afterwards, join the artists at the Rémyco studios over a drink.

Street art and heritage in Lille, on foot or by bike

In Lille street art is also in the Tourist Office's Spring-Summer programme. Explore Saint-Sauveur, Vauban-Esquermes and Wazemmes by bike or on foot through the prism of street art. The tours are led by a guide and lecturer, who retraces the sites' history, and by a member of the Renart Collective, who interprets the works, particularly those created for the International Biennial of Mural Art.

lilletourism.com



The Renart Collective in Lille

The Renart Collective, a local reference for street art and the organiser of the International Biennial of Mural Art in the Metropolis, has recently acquired a place of its own. Its new den is a café located at 58 rue du Faubourg des Postes in Lille, open a few afternoons a week. The creative space can also exhibitions and openings thanks to its large garden.

The Rémyco studios, a new temple of Roubaix street art

In the heyday of textiles in Roubaix, it was a clothing factory, located a short distance from La Piscine. Since Spring 2019, the former hosiery factory has been a quirky space dedicated to urban culture and street art. There are shared spaces and individual studios, a performing arts venue, and a cafe. A street art school is in the making.

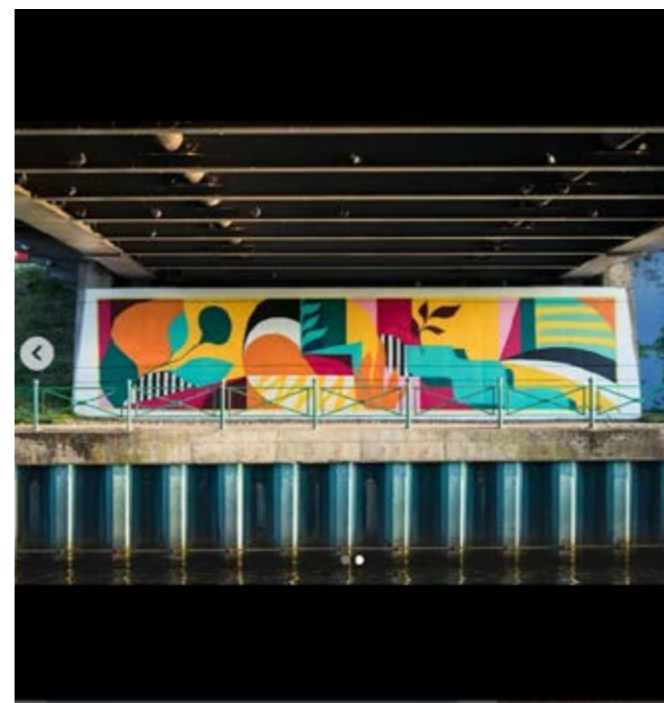
Around twenty artists gather, work and exhibit here. They also share their passion during various events (Night of the Arts, Open Roubaix, Heritage days and studio open days), concerts, workshops and conferences.

The name RemyCo comes from the name of the street where the studios are located, rue Rémy Cogghe. The iconic naturalist painter, who is buried in Roubaix, has work exhibited just a stone's throw away at La Piscine museum. The circle is complete.

remyco.fr



Can'art and the International Biennial of Mural Art – Collectif Renart



Collectif Renart

Canart is back for its 4th edition in 2024! This festival of murals paints along the water will take place on the weekend of 1 and 2 June along the river Lys in the towns of Erquinghem-Lys, Armentières and Houplines. The programme includes participatory frescoes, live performances, introductory workshops and a DJ set.

The next BIAM will be back in 2025 ! For 2 months, the Collectif Renart is back in action with an open-air exhibition. Around sixty artists will be creating their frescoes on the walls of 11 regional towns. A free, colourful urban art festival !

[Find out more at: collectif-renart.com](http://collectif-renart.com)

#XU celebrating urban arts

The aim of the Festival of Urban Experience, organised in September and better known as #XU, is to celebrate all forms of street art. Ten days of street events in five Metropole towns between Roubaix, Hem, Wattrelos, Saint-André and Lille. Ten days of urban emotions flitting between art, sport and fashion, concerts, hip-hop, rap, a streetwear fashion show, dance classes, BMX demonstrations, skateboarding and street ball. Forty events in all.

And plenty of artists inspired by the streets creating a dozen frescoes, projecting their worlds onto the street.

Each edition of #XU leaves new works to be admired while watching the artists work and after the festival. From 16 to 27 June 2021.

laconditionpublique.com/evenements/experiences-urbaines-xu/



VI. Beer and gastronomy, Lille lets its hair down!

Beer, an old story, a story of revival

Between the region and beer, it's a long story. We've been brewing here for over a thousand years and beer is one of the identifying markers that has stood the test of time.

For a long time, beer was considered the poor relative at the table. Now it is regaining its noble title. For a good twenty years, the brewing tradition has been in full revival with the number of breweries, micro-breweries and brewery pubs exploding and craft beers on the increase. The Motte-Cordonnier brewery in Armentières is a symbol of this rebirth. In 2018, the children and grandchildren of Bertrand Motte, the last family director of the brewery, decided to relaunch the business and created René, a pale ale named after their grandfather. Several other young, talented brewers are perpetuating the tradition while changing the barrels. They are creating golden and amber beers with strong character, giving them fun names and broadening the palette of flavours.



Beer tourism, events, tools and tips

A great way to let off steam, these frothtopped beers are just perfect if you like to take your time and savour the experience. As beer has become representative of the destination and its way of life, Lille has not been slow to pioneer beer tourism.

As well as the Lille Beer Festival (see Major Events), the Metropolis has held a beer tourism conference since 2017. The Autumn event which brings together stakeholders from the tourist industry, the economy and breweries gives an opportunity to reflect on the development of this branch of gourmet tourism with a bright future.

Alongside these events, the Lille area can also count on other assets, including the Échappée Bière, the leading beer tourism agency in France and Belgium, born right here in the region.

Take off with its team of enthusiasts and discover the world of craft beers: learn, have fun and, of course, clink glasses. Treasure hunts, introductory and tasting workshops, brewery tours and tours that mix history and beer, organised in Lille by the Tourist Office.

Find out more about the breweries to visit and where to go to taste the devilishly good pale ales. Download the Lille Metropolis beer tourism map, the first in France. Find it online (hellolille.eu, Brochures) or pick up a paper copy in the region's tourist offices. With this map, finding local beers is child's play! Good timing because our visitors increasingly look for regional beer tasting.

Breweries open to visitors, and others

Breweries in the Metropolis know how to be welcoming. At least half of the twenty breweries spread across the Lille area are open for tours, and some open regularly to the public.

Brasserie Célestin, Lille and Marquette-lez-Lille

The heir to Célestin Cordonnier and a long line of brewers established in 1740 in Haubourdin, Amaury d'Herbigny took up the family reins in 2014, creating a micro-brewery in Old Lille, then expanding to Marquette-lez-Lille. The Célestin brewery produces a wide range of beers. The Dix, made with ten different hops, is the showcase beer. Individual tasting visits (from 5 people) in Lille, Wednesdays and Thursdays, from 3.30pm until 6.30pm and Fridays and Saturdays, from 11.30am until 6.30pm.

celestinlille.fr



Moulins d'Ascq brewery, Villeneuve d'Ascq



A 100% organic craft brewery that makes respect for the environment a daily commitment. Open for visits, so come and immerse yourself in the beer making process. A taproom with a bar and events is open all year.

www.moulinsdascq.fr

Cambier brewery, Croix

A truly urban brewer of craft beers. Its vocation is to bring beer-making closer to consumers. It must be working - the brewery tripled production capacity in 2021. The brewery offers a wide range of beers, inviting you to discover old favourites and the latest beery flavours of the world.

Mongy, a versatile beer available in three forms, pale, triple or IPA, is a tribute to Alfred Mongy, the founder of the Grand Boulevard tram line. A nice way for the Cambier Brewery, located in Croix, close to the tram line in question, to ally itself to the region. Individual tours every Saturday, at 10.30am, 2.30pm and 5pm.

brasserie-cambier.fr





At the end of February 2023, the Héritage Bière label was officially launched, a first in France! In this brewing region, there are 35 craft breweries, where beer and its know-how are an integral part of the local culture. This label aims to establish the European Metropolis of Lille as a brewing tourism destination par excellence.

Three levels identify the tourist offer of each place: the <brewery> reception, the <visit and tasting> reception and the <brewery on site> or otherwise <taproom> reception. Thus, 18 craft breweries have received the label:

- Armentières : **Motte–Cordonnier**
- Croix : **Brasserie Cambier**
- Englos : **Les 3 Brasseurs**
- Hem : **Les Tours du Malt**
- Lezennes : **Les 3 Brasseurs**
- Lille : **Célestin – Micro brasserie du Vieux–Lille**
- Lille : **Hein – Brique House**
- Lille : **Les 3 Brasseurs**
- Lomme : **Les 3 Brasseurs**
- Quesnoy–sur–Deûle : **micro–brasserie Hardy**
- Roubaix : **Brasserie du Goulot**
- Saint–André–lez–Lille : **Briqueland – Brique House**
- Villeneuve–d’Ascq : **Les 3 Brasseurs**
- Villeneuve–d’Ascq : **Moulin d’Ascq**
- Wambrechies : **Brasserie Tandem**
- Marquillies : **Ferme des Mottes**
- Marquette–lez–Lille : **Aux Enfants Terribles**
- Roncq : **Brasserie des Lions**

But also...

Other breweries offer individual or group tours but only upon request and by appointment. Among them, the Lilloise Brewery in Roncq, the Atelier des Brasseurs in Linselles, Brasserie Le Singe Savant, the Hardy microbrewery in Wambrechies, the Tandem brewery in Wambrechies and the Mottes Farm in Marquillies.

Some craft breweries have a bar and/or shop open to the public and occasionally put on events. Check out the Brasserie Brewbaix in Roubaix, Hoppy Urban Brew (HUB for those in the know), a cooperative brewery in Roubaix, Waale in Wasquehal, and the Brique House Brewery in Saint-André with its gourmet taproom.

Add to this a handful of brew pubs including La Mousse Touch and the 3 Brasseurs in Lille. As well as the new Brique House, the Hein and Heavy Brique – Brique House – La Maillerie, two pub-restaurants which are rewriting the rules for inns and rotisseries. (see page 76)

Motte–Cordonnier Brewery, what a revival!

Motte–Cordonnier Brewery in Armentières whose descendants took the reins in 2018 remains the most beautiful symbol of the brewing revival.

The origins of the city’s oldest brewery date back to 1650, but it was in 1752 that the family took over. René Motte took over the brewery in 1898 and in 1923 the Armentière temple of beer moved to a purpose built industrial premises. Copious amounts of beer flowed from its barrels until activity stopped in 1993.

After years of absence, the children and grandchildren of Bertrand Motte, the brewery’s last family director, decided to relaunch the business. It was the start of a project steeped in family values, combining tradition and modernity, historical know-how and innovation. In April 2019, Motte–Cordonnier launched the René, a pale ale with character, generous, refreshing and golden, brewed in Saint–Sylvestre–Cappel. In 2020, the Emile, a triple fermented beer joined the family.

While the Motte–Cordonnier head office is a stone’s throw from its former production site, the young management team dreams of producing in Armentières again. Not in the red brick production site, which has been converted into high quality, environmentally friendly lofts and accommodation. But elsewhere on the historic site, as part of Euraloisirs, a centre of excellence for leisure activities, currently under construction. With a real brewery, where beer will be produced and bottled, a museum and an inn, Motte–Cordonnier’s return promises to be amazing. Work is expected to start at the end of 2020.

Local gastronomy bubbling over

For some time, new winds have been blowing through metropolitan gastronomy. Now it is taking off. When you take quality local products, a new generation of militant and inspired chefs and innovative culinary projects, you can understand why the Metropolis is becoming increasingly gourmet.

Let's start with our iconic products that symbolise the region so well.

Meert Waffles, are made in France's oldest patisserie. It dates back to 1761, and they have sizzled the taste buds of everyone from General de Gaulle to Winston Churchill, Jackie Kennedy, Alain Souchon and Amélie Nothomb. The legendary waffle, flat and filled with sugar, is made with Madagascan vanilla. It comes in other flavours: speculoos, pistachio, rum raisin and praline.



Fred's Merveilleux is a light, delicious take on the traditional Merveilleux recipe. Made with chocolate as well as coffee, speculoos, caramel, praline and cherry, Fred Vaucamps's iconic cakes have conquered Europe and New York too.

Promis, Juré, the young craft brand of ice cream from Sainghin-en-Mélantois is on the way to becoming a gourmet must have. Made exclusively from local, fresh products, it was ranked third in 2019 in the Gault & Millau top ten vanilla ice-creams. National recognition for an exclusively regional distribution for the moment.

Chips, how could we forget them? Especially since the chip shop La Frite à Dorer in Wambrechies won the trophy 2014, 2019 and 2021 for the best chip shop in France awarded by les-friteries.com! So typically French!



Flemish inspiration, local products

With its flavoursome, generous specialities, Lille gastronomy has always been based on quality products cultivated on exceptional land. Beer, maroilles cheese, endives, rabbit and brown sugar – dishes inspired by Flemish traditions highlight them well, between the carbonnade (a beef stew with beer), potjevleesch (conserved meats), rabbit in prunes, sugar pie and filled waffles. In the last ten years, attention to local products and fewer food miles has gained in popularity. Locavores, those who eat exclusively local foods, is the credo of the new generation of chefs. Proud of their region, they practice militant cuisine based on local products, honouring those who cultivate them.



Five Michelin-starred chefs, all locavores

The pots are simmering well in the metropolitan stock pot, and the sky is lit up by the Michelin stars awarded recently. Practising delicate and refined cuisine, our chefs constantly draw inspiration from the land and relish in its exceptional products.

Having taken over the **Cerisier** en Ville which opened in 2018 from Éric Delerue, in a contemporary building overlooking the Avenue Peuple-Belge in Lille, chef Mathieu Boutroy was awarded his star in January 2021.

Also in Lille, at the **Table du Clarence Hôtel**, Alexandre Miquel works with products from his adopted region, especially seafood.

Arborescence, In the heart of an industrial wasteland in Croix, entirely rehabilitated in a refined and elegant decor, the chef Félix Robert and his wife Nidta exercise their talent in complete freedom where iodine and vegetal dominate, punctuated by nods to Asia.

Pureté, in the heart of old Lille, chef Gérald Guille works in a beautiful long space, with an open kitchen, where <pure> materials set the tone: serenity and concentration.

In Marcq-en-Barœul, **Rozó**, where chefs Camille Pailleau and Diego Delbecq work on a relaxed and creative cuisine with two essentials: mushrooms and lamb.

And the rest...

Even if they don't yet shine like the stars, many other chefs are shaking up local cuisine, cultivating creativity like vegetables in their own garden.

Check out the very promising, Ismaël Guerre-Genton and Inès Rodriguez, who enchant with their cuisine at **L'Empreinte** in Lambersart. And three Lille locals, Nicolas Pourcheresse (**Le Vagabond**), Steven Ramon (**Le Rouge Barre**) and Florent Ladeyn (**Le Bloempot and Le Bierbuik/Bloemeke**), who distinguished themselves on Top Chef and have done very well since. Then there's Christophe Pirotais, who also participated in Top Chef, who opened **L'Épicurieux** in Illies. Damien Laforce, another Top Chef candidate, has opened his restaurant, **Le Braque**, 45, rue de la monnaie, in Old Lille.

In Lille, also worth a mention are Gaëtan Citerne at **L'Arc**, Benoît Bernard of **The Toquées**, Ariane Laurent at **Présentoir**, Alexandre Suergiu and Annabelle Lévêque who spoil us at **Aux Éphérîtes**, Nicolas Choquet from

L'Octopus, Anthony Dorard of **Sébastopol**, Tom Truy-Courties at **Meert** and Chef Juan Arbelaez will soon open a Greek restaurant called **YAYA**, located on rue de Gand, in place of the gastronomic restaurant **La Terrasse des Remparts**. And let's not forget the new openings of Florent Ladeyn, at Grand Scène with his Maroilles fries and his mitraillette. Elsewhere in the Metropolis, you will find Benjamin Bajoux at **Balsamique** (Wambrechies) and Olivia Provoyeur at **Rocambole** (Wasquehal).

While we savour the creativity of the female duo Corentine Leduc and Anne-Sophie Bercet of **La Laiterie** (Lambersart) and in Villeneuve d'Ascq, we rush to taste the best hot dog concocted by the starred chef Thibaut Gamba. They are all ambassadors of the Metropolis's new gastronomy working up an appetite.



Timeless estaminets...

At the other end of the culinary spectrum, lovers of tradition and the Flemish identity must book in at one of our estaminets, or traditional inns. Lille, the capital of Flanders, has at least half a dozen, concentrated in Old Lille. Even if you eat and drink well here, they aren't really restaurants. They are timeless and exude warmth while offering a typical Northern welcome. With brick walls, hops hanging from the ceiling, collections of old coffee pots and candles on the tables, their decor is unique and quite charming.

They serve the great Flemish classics, reassuring and invigorating, like potjevleesch, the heart of Flanders (a pork and pastry dish), carbonnade, and chicken with maroilles sauce, all washed down with local beers.

Chez la Vieille, Le Rijsel (rue de Gand) and **Au Vieux de la Vieille** (rue des Vieux Murs) have the spirit of the Braderie, a typical menu and a proud identity, with traditional Flemish games as a bonus.

For the same authenticity but a touch of chic, book a spot at the **Barbue d'Anvers**, a stone's throw from Lille's Grand Place. In a 16th century building with a cobblestone courtyard, the monumental staircase and tasselled chandeliers give the place a little something extra. The award of "Master Restaurateur" is a guarantee of an inhouse kitchen.

Far funkier, try Florent Ladeyn's **Bierbuik**, where you can eat for less than ten euros. With a similar vibe to the estaminets, eat without fuss at wooden tables. The same golden chips, double cooked in beef fat. The same choice of beers, some brewed on site, in steel barrels in the micro-brewery. With a fashionable extra, black and powder pink rose walls and hipster-looking waiters.



...and decidedly trendy addresses

Gourmets looking for top-notch decor and offbeat concepts as well as good food, will also find their fill in the Metropolis.

In rue Thiers in Lille, the **Brasserie Coke** owes its name to coal that the Lens Company of Mines fixed the price of at its headquarters. Upstairs in this sumptuous building designed by the architect Louis-Marie Cordonnier, the large dining room combines magnificent fireplaces, wood panelling and sparkling chandeliers with more sober contemporary furniture. Food is served with the same elegance, with revisited local dishes and an emphasis on fresh produce.

At **Babe** in rue l'Hôpital Militaire in Lille we have a change of style, with raw but warm decor. Authenticity and simplicity characterise quality products from local producers. Matured meats are a speciality of the house.

The eagerly anticipated **Mama Shelter** which finally opened in 2019 opposite Euralille offers a trendy, cheerful, colourful and off-beat bar as well as hotel rooms. The decor is a little psychedelic. The menu offers the same joyful mix of homemade, traditional, vegetarian, regressive and world cuisine.

In Roubaix, one address has already gained a cult following having opened in January 2020. Managed as a cooperative, **Le Mange Disque** is part restaurant, part bar and, unexpectedly, part record shop. Stock up on records, listen to good music. Come for a show case and for local, organic food with a zero waste approach. **La Fabrica**, also in Roubaix, has nestled itself into a former textile factory along the Roubaix canal. Under the Mercado Negro bar on the first floor, a Portuguese restaurant occupies this unusual space, which retains original concrete pillars and industrial decor. The menu features bacalao and much more.



As close as you can get to the clouds, this establishment with an inspiring name, **NŪ**, opened in 2020. **NŪ** offers the most beautiful panoramic view of Lille. The unique restaurant and rooftop have 360° views over the city, the Parc Matisse on one side and the rooftops of Old Lille on the other. Outside a large terrace with a bar in the centre allows chef Maxime Schelstraete (previously the chef at Meert) to grill, make tapas, and more. The most unique venue to the North of Paris.

Could Lille be the first vegan city in France?



The travel comparison website, Likibu, confirms that Lille is the most veggie friendly city in France. With at least half a dozen eateries that are 100% animal free and many restaurants offering at least one vegetarian dish, vegetarians and vegans are spoiled for choice in the Flanders capital.

A stone's throw from Place de la République, Itsy Bitsy doesn't just offer animal free dishes. The cosy, contemporary restaurant offers healthy, colourful concoctions home-made on site with local, seasonal products. In multi-

ethnic Wazemmes, Annie's Kitchen combines local and world dishes with ease. Blanquette (a local stew), carbonnade, poutine (chips, cheese and gravy) and curry are served in a 100% vegetarian way.

The Metropolis has a good appetite for new ideas

In 2024, Lille will strengthen its position as a global food capital. Throughout the year, major projects will offer new culinary experiences. Innovative concepts that fit with the region's traditions and way of life: meet up, share and exchange.

Street food! Local street food prepared in front of you. A concept that shares Lille's welcoming values. Throughout the Metropolis, treat yourself at one of the many food trucks or try something delicious at one of the markets.

Street food fits perfectly with Lille's industrial past and many former sites have been converted for living and getting together. Food courts and food halls offer a unique atmosphere to experience all sorts of food. Thai, Italian, American and local food, a myriad of flavours are available in the regenerated areas, which are the Lille area's industrial and architectural heritage.voyage.

Another place that invites you to take a gustatory and visual trip is Le Mesa. A veritable bubble of vegetation in the heart of Lille's business district, it aims to offer cuisine that knows no boundaries, bringing back memories of travel.

In Lille-Fives, the whole of the Five Cail brownfield site is preparing a new food ecosystem Chaud Bouillon is a hybrid opened in march 2024. A world food court, a communal kitchen, an urban farm whose crops will be eaten and sold on site, as well as a professional kitchen are planned for the renovated industrial halls.

In this shared laboratory, chefs and entrepreneurs can develop and professionalise their projects.

In the very centre of Lille, the new shopping mall at 31 rue de Béthune **Grand Scène**, a new stage for street food brands. It is unprecedented. A stage for street food. A theatre dedicated to the art of gastronomy. The chefs are the stars of the Grand Scène and no less than ten different world cuisines perform. World street food gathers in Lille centre with the spotlight on the chefs as they conjure up exotic dishes for you.



Nearby, the Tanneurs Gallery hosts a food hall with food kiosks and a gourmet hall bring together several shops. **The Kitchen Market** concept is right up to date.

After moving to Lille-Fives and then Marcq-en-Baroeul, it will finally settle in Saint-André-Lez-Lille in spring 2024. Stands de street food, bars, longues tables et événements : l'esprit guinguette à la sauce indus !



A former mill to the north of Lille is the ideal place to brew beers. At **Brique House Brewery** in Saint André-lez- Lille, enjoy a Neapolitan pizza with northern sauce from Papa Raffaele along with your delicious beer. A cosy spot with a large outdoor area to enjoy when the weather is good. A hybrid – pizza and beer – made in Lille.

Hall U Need: Also located at on the site of a former mill, **Hall U Need** which opened in spring 2021. A 7,000m2 venue for indoor games and the largest bar restaurant in the Metropolis.



And there are even more projects underway for 2021 to add to an already well-provided Metropolis:

The Brique House Brewery team are joining **Mother & Co** which has the Babe, and Britney restaurants, to create two new locations:

The **Hein** in Lille, A real taproom, in the centre of Lille, on Place St Hubert. The ambition was to make it a futuristic estaminet. A successful bet! All the mythical products of the region are revisited there: Welsh IPA, modern carbonnades, braised chicory and many other things. The plus of the address: a spot of 200 places inside with a terrace, a beer wall with 20 draught beers, beers to take away but also a small brewing workshop of 100L where you can find a beer create and served specially on the spot.



In Summertime, the riverside bars, or “guinguettes” are a reminder of evenings among friends and family. Along the Deûle canal there are a number of guinguettes to stop for a drink and a bite to eat, reviving an old local tradition which culminated in La Belle Epoque when Lille residents flocked “outside the walls” of the city on Sundays.

Heavy Brique – Brique House – La Maillerie in Villeneuve d’Ascq : A huge taproom is planned for the end of October at La Maillerie, a vast site in Villeneuve d’Ascq. There will be a food market with beautiful machines on display, a Wall of Flames, which is essentially a giant meat and vegetable rotisserie and the “smoking area” for smoking fish. In other areas fresh food and desserts will be on offer. It has more than 350 seats inside and a rooftop with 400 seats.

After a Street Food tour in Villeneuve d’Ascq, with a vast food court set up in a former hangar, **the Better** team are opening up a new living space in Roubaix by the end of 2022.

There’s also an amateur brewing workshop so you can brew your own beer. To top it all off there will be a wall of 20 draught beers with all the Brique House beers on tap.

The Visitation Convent in the centre of Roubaix is a magnificent building that has been neglected in recent years. An ambitious collaborative project has emerged resulting in a fabulous transformation: a garden, large spaces perfect for private events, eco-responsible, circular economy, a food-court, shops, micro-brewery, bar, concerts, parties, workshops and courses will all be part of **Le Couvent, Roubaix**.

<https://www.lecouvent-roubaix.com/>

The FIRE !!! Festival at Grand Scène (2nd edition) – From 7 to 9 June 2024

The FIRE !!! returns to Grand Scène ! From Friday 7 to Sunday 9 June, the temple of Lille street-food is inviting 16 chefs to take over the various kitchens of the establishment. The aim? Make gastronomy accessible to everyone by inviting chefs to play their part in a variety of ways : a gastronomic diner with food and drink pairings on Friday evening, culinary scenes throughout the day on Saturday, and, as a grand final, a giant banquet set up in the street on Sunday with haute couture street-food dishes priced at €10.

The cast includes some of the region's leading figures : Florent Ladeyn (Bloempot, the Auberge du Vert Mont), Lucas Tricot (Suzanne), Mickaël Braure (Witloof, Rillons), Alexandre Montois et Anne-Sophie Despres (The Annexe), Sarika Sor (Top Chef), Anthony Dorard (The Sébastopol).

Alongside them, those who embody today's vibrant new scene: Florine Verhellen (Brigand), Ryo Nakamura (Bleu Canard), Sylvana Dufossé (La Briocherie), Charlotte Pinteaux et Marina Cadilhac (Chicken Bacon Lettuce), Manon Lietar (Beatriz), Elodie Boonefaes (Pickles), Jean Driège (Rock'n Fork, MasterChef) et Jordan Joubert (Klok) comes straight from Brussels.

All the information at :
grand-scene.com



VII. The Lille Metropolis, a passion for shopping

In the middle ages, Lille was already one of the main trading cities in Europe. Centuries later, trade may have changed, but the Lille area remains a fabulous shopping area. From Old Lille's chic boutiques, to the outlet shops in Roubaix, from the gigantic Westfield Euralille to the small designer workshops, from mainstream brands to exclusive boutiques. There's no excuse not to find something to suit your taste.

Old Lille, the kingdom of good taste and luxury

Welcome to the luxury shopping district with all the big Parisian and international brands: Hermès, Longchamp, Vuitton, Eric Bompard, Repetto and Baccarat. Why trek to Paris when you can find it all here in Lille, in a very small area, between rue Lepelletier Grande Chaussée, des Chats Bossus and de la Monnaie? Luxury goods, trendy concept stores, art galleries, interior design shops, exclusive craft foods. Endless pleasures. While Rue de la Clef may feel like Paris's Marais district with its trendy designer shops, Rue Esquermoise makes space for homeware, often set in charming little shops, nestling in old buildings, lit by glass windows and offering centuries old beams and stunning parquet floors. Really classy!



Roubaix, outlet store and bargain capital

With its two retail centres and more than 170 outlet stores, Roubaix is the place to be for fashionistas on a bargain hunt.



L'Usine (the Factory) takes its name from its location in a typical former textile factory with a high chimney and exposed brick walls. More than 200 national and international brands offer previous years' collections at discounted prices. There is always 30% off throughout the year, not counting the special offers, promotions and sales. You can easily spend the day there, stopping for a break at one of the restaurants or lunch spots. Galeries Lafayette, Triumph, Adidas, IKKS, Sylvie Thiriez, Café Coton, Damart Levi's, Delsey, Descamps, Nike, Jules and Sud Express.

There's something for everyone, from fashion to shoes, from beauty products to leather goods, and not forgetting lingerie, homeware, wellbeing, sport, leisure and luggage.

www.usineroubaix.fr

Mc Arthur Glen has more than 75 shops, spread out along an open air pedestrian street. Shop as you do on the high street, but with prices slashed throughout the year. Lacoste, Zadig & Voltaire, Swarovski, Cyrillus, Aubade, Pepe Jeans, Calvin Klein, Guess, Samsonite and Lafuma. It's impossible to leave without finding what you came for or something totally unexpected.

www.mcarthurglen.com



Westfield Euralille, a locomotive in an ocean liner

In the business district, a stone's throw from Lille's two mainline stations, the shopping centre is riding the retail wave to offer an unforgettable shopping experience.

With more than 17 million visitors per year, Westfield Euralille is a colossus of metropolitan shopping. With a Carrefour hypermarket, 130 brands, some exclusive to the region such as Primark, 24 restaurants and snack stops, this shopping mall moved upmarket in September 2019 when it joined the Unibail Rodamco Westfield (URW) group. Labelled 4-star for its hospitality, quality and service policy, it occupies the superb ocean liner-like building designed by architect Jean Nouvel.

www.westfield.com



Le Grand Bassin a team player

As well as the workshop-boutiques mentioned above, the Vestiaire in Roubaix is also home to Le Grand Bassin, a pool of designers who work collectively to reduce costs and increase visibility. Lighting, clothes, accessories, jewellery, home decoration, furniture, ceramics – they all offer unique, poetic products in a cosy setting, 100% made in the Metropolis. And they share their universe with customers in search of originality and authenticity.

www.legrandbassin.fr



Fashion Week

Paris, Milan, New York and London have theirs. Make way for the Lille Metropolis, which now has its own: Lille Fashion Week, LFW among friends, takes place in April in iconic locations. The programme includes a day dedicated to fashion, castings, job dating, conferences and pop-up designer stores. But the real highlight is the LFW fashion show, open to the general public and followed by the Fashion Party, the most fashionable evening of the year.

lillefashionweek.com

La Pantoufle à pépère comes out of the shadows

La Pantoufle à pépère sells slippers, mules and quirky caps. With a shop based in Hem, this funky label puts a new twist on traditional slippers with retro, camouflage, vintage, disco, shiny and zebra patterns. Young people love them and women wear specially designed styles. Since its launch in 2013, La Pantoufle à pépère, still produced in the Charente region, is a real success story with over one hundred points of sale in the Lille area, France and abroad.

lapantoufleapepere.f

Pochette Square, squarely successful

Pochette Square revisits scarfs, suit pockets, ties, bow ties and lapel flowers. Designed in Lille, these pretty products are made or knitted by Italian craftsmen using 100% natural materials. The brand's showcase item is a pocket handkerchief with an image of the Sun King, created for the Château of Versailles. A delicate silk square made as a limited edition.

pochette-square.com

Colonel makes his own success

Colonel Moutarde specialises in accessories for men, and even has the largest collection of bow ties in France. It's a long time since Rémi sewed his first bow tie and Clémence, his partner, posted the first examples on her blog. The Colonel now has four boutiques in Lille, Lyon, Paris and London, and a production workshop still located in the capital of Flanders.

lecolonel.com

The Metropolis is mad about decoration and design

KNGB, à Roubaix

It's one of the rising stars at the Maisons de Mode's Vestiaire in Roubaix. KNGB (which stands for Kopec Natacha and Gary Berche) sells lighting, combining exceptional design and craftsmanship. The lamp shades are hand made in the Roubaix workshop, while the stands are produced by craftsmen using raw materials selected for their character. Everything is made in the Hauts-de-France region and each model is unique with a touch of haute couture.

kngb-creation.com

Momentum, à Lille

It's one of the rising stars at the Maisons de Mode's Vestiaire in Roubaix. KNGB (which stands for Kopec Natacha and Gary Berche) sells lighting, combining exceptional design and craftsmanship. The lamp shades are hand made in the Roubaix workshop, while the stands are produced by craftsmen using raw materials selected for their character. Everything is made in the Hauts-de-France region and each model is unique with a touch of haute couture.

momentum-store.com

KUMO studio, Lille

Combining Japanese minimalist and pure influences, the KUMO studio on Rue de l'Hôpital Militaire is an Ali Baba's cave for home decor. Discover furniture, lighting, and fabric, as well as tableware, office supplies and wallpapers created by talented young designers bursting with imagination. Architecture and creative workshops (jewellery, fabric, decor) for DIY enthusiasts complete the concept.

atelierkumo.fr

La Mendigote, à Marcq-en-Barœul

Another concept store but with a different feel. Here we like objects that have a history, hence the second hand depot attached to the furniture, decoration and design boutique. At La Mendigote, you never know if you'll leave with a piece of second hand or customised salvaged furniture, an unusual object or a piece by a local designer. Old mottled and recycled materials are used to create pictures, lighting and bed linen.

lamendigote.com

Local, innovative, virtuous brands protecting the planet

Finally, here are a few really great innovative brands. Inextricably linked to the region and bearing its colours, they uphold strong values, committed to the planet and working with meaning. Fair, virtuous brands that enjoy being Made in the Metropolis.

La Vie est Belt turns tyres into belts

Created in Roubaix in 2017, this young brand has already made a lot of noise. Made in France, it uses rubbish to make 100% recycled accessories. Tyres, inner tubes and fire hoses become belts, bow ties and key rings, while bed linen becomes underwear. La Vie est Belt also employs people with disabilities. Both committed and virtuous.

lavieestbelt.fr

The Gentle Factory makes the world a better place

Created in 2013 and based in Roubaix, the brand makes 100% French clothes for men, women and children, using natural, organic and recycled materials. The Gentle Factory collects used clothes, particularly old jeans, and recovers usable raw materials. Responsible, local and sustainable, it puts its own spin on fashion while thinking of the planet. Definitely in tune with the times.

lagentlefactory.com

Le Slip français sets a good example

Since 2011 underwear producer Le Slip français has also made swimwear, pyjamas, t-shirts, sweat shirts and jogging bottoms. This responsible, committed company wants to reinvent textile production in France, nothing less. So, it manages every step of the way, from design to production in some thirty partner workshops in France. Among them is Lemahieu in Saint-André-lez-Lille, which has the OFG (French Origin Guaranteed) label.

Le Slip français also works in parallel to revive the wool industry in France and makes 100% recycled jumpers. Always setting the right example.

leslipfrancais.fr



VIII. Slow tourisme, gentle itineraries at a slower pace

With its 1,300 hectares of natural areas and a network of waterways lined with tow paths, the Metropolis offers a range of opportunities for fresh air and enjoying nature. On foot, by bike, boat or historic tram, slow tourism lets you discover our countryside in your own time.

In, on or by the water



Navigate in Lille with the Marins d'eau douce

Find the Marins d'eau douce at their base in the Citadelle Park, next to the zoo. Take a trip for an hour or a day along the Deûle with almost no current in an electric boat with no need for a boat licence. Glide along the water to Euratechnologies, Lille port, and why not go as far as the countryside in Beusignies or Don. Children as young as 9 years old can captain the boat if they are accompanied by an adult.

marindeaudouce.fr

Embark on the boat *Décidée* along the Roubaix canal

Dug out during the great textile era to transport the barges filled with coal, the Roubaix canal is the perfect destination for a stroll. You might even spot a beaver or two. Pedal along its banks, observe the flora and fauna or see where the wind takes you.

Take a mini-cruise on the *Décidée*, a small, open boat, with seats that practically touch the water. Departing from Roubaix or Tourcoing, the trip takes about an hour, enough time for an ecological, historical and heritage-filled tour. Gently does it...

<https://enm.lillemetropole.fr/evenements/la-decidee-embarque-a-tourcoing-7116812>



Along the Deûle canal, a stop in Wambrechies is a must

Another canal that serves nature on a plate. Perfect for walks, the Deûle canal is bordered by the Number 32 bike route which starts at the Belgian border and crosses the Metropolis in the direction of Lens, offering a breath of fresh air for cycling enthusiasts.

Along the way, it would be a shame not to stop at Wambrechies. Its small marina, pretty as a picture, is perfect for a stop-off and gets busy as soon as the sun comes out. A stone's throw from the Robertsart Château, you could easily feel that you were on a boating holiday. Leave your boat here overnight or for a whole year. Spend a romantic night at La Bigoudène, a house boat on the water. In summer, take a trip on the water with the Wambrechies Nautical Association.

wambrechies.fr

Sur l'eau, savourer la vie... et bien plus

In the same port, have a drink in the sun under a parasol on the deck of La Wambrechies, a bar boat, moored at the Écluse quay. In Lille, the Archimède barge has dropped anchor along the Esplanade and become a floating bar-restaurant with a roof terrace offering an unrestricted view of the banks of the Deûle. At the Lille Lomme border another barge-restaurant is anchored at the foot of Euratechnologies. The Kok Piraat offers a culinary journey and evening events on its terrace.

peniche-archimede.com - kokpiraat.fr

Spread your wings, by bike

A map for getting around by bike

Download your "MEL by bike" map on lillemetropole.fr to prepare your bike trip using cycling facilities, bike routes, greenways and all the various cycle routes that crisscross the Metropolis. Comprehensive and practical. lillemetropole.fr (Daily Life, Getting Around, By Bike)



With V'Lille, there's always a bike available

No need to bring your own bike when come to the Lille area. V'Lille is a self-service bike system with 223 stations and 2,200 sleek red and black bikes spread across fifteen municipalities. Jump on a bike at any time and take it for a spin.

Start by checking bike availability in real time at ilevia.fr or on the mobile app. Having chosen a bike station, identify yourself at the touch screen terminal, choose your pass, then your bike, take it out, check its condition and you're off. Whichever pass you choose, the first 30 minutes are free.

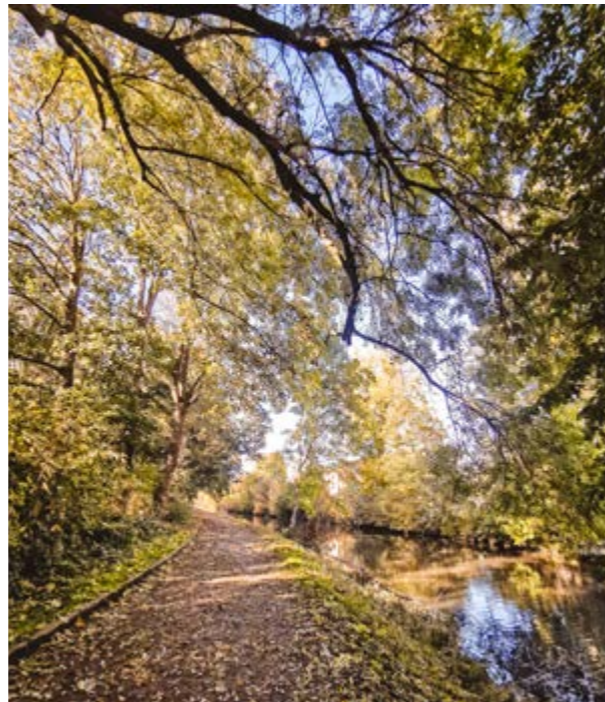
Safety first: the bikes are equipped so you can get about even when it's raining. From €1.75 for 24 hours.

ilevia.fr

EuroVelo 5, biking goes big

Also known as the Via Romea Francigena, the EuroVelo 5 is a European cycling route over 1,000km long, connecting London to Italy. Before heading to Belgium, it takes a detour into the Lille Metropolis on the greenway along the Marque and the Roubaix canal. The EuroVelo 5 offers a pleasant ride by the water, between wild nature, former industrial heritage and displays of street art.

lillemetropole.fr (Daily Life, Getting Around, By Bike)



Grand Huit, bikes in first place

Although the Grand Huit offers the chance to try out scooters, gyro pods and stand up paddle boards, it still remains Lille's specialist for bikes. Live life in slow motion, reducing carbon emissions while having fun. Try out bicycles for 2, 3, 4 even 8 people, back to back tandems, very small bikes and very large bikes, like the Grand Bi. Alone, with friends or as a family, why not take a guided tour on a Dutch bike or a tandem? Or you might prefer Lille by Night also accompanied by a guide.

legrandhuit.eu

Take a trip back in time on the historic tram

For a slow, nostalgic trip along the Deûle, the Amitram is perfect for a family outing between April and October. This Valley of the Deûle tourist tram runs on Wednesdays and Sundays between Marquette-les-Lille and Wambrechies on a 3km route along the canal. Climb aboard one of two Mongy carriages, which used to go up the Grand Boulevard, or an old Swiss tram. All aboard for an adventure, it's a little noisy but quite charming.

amitram.fr

Something for everyone, it's in their nature nature !

The Citadel, nature sport and history all in one place

Lille's green lung, the Boulogne Woods and the Citadel designed by Vauban is everyone's firm favourite. A paradise for joggers and walkers as well as mountain bikers who skid over the prepared trails. Children love of the new Cita Parc, a small fun park with over a dozen rides and ice-cream and sweet stands. The more sporty can test their bravado on the treetop courses now open to both adults and children. Families picnic by the water before spending a few hours at Lille zoo. Six themed zones and one hundred species ensure unexpected encounters with binturongs, flying foxes, maki catta and blue dendrobate frogs. When it comes to restaurants and bars, you can opt for the Oasis Lille Citadelle, located at the entrance to the Citadelle, facing the River Deûle and under the trees of Lille Zoo. With its palm grove feel, it's a relaxing, refreshing stop-off for families and friends out for a stroll. Unless you prefer the Quartier Libre, a former military cinema renovated in industrial style. It's a coffee shop, lounge bar and restaurant all in one.

cita-parc.fr accro-lille.fr oasislille.com quartierlibrelille.fr



Barbieux Park, Roubaix's beautiful garden

For more than a century it has been the scene of many a family walk. Awarded the label "Remarkable Garden", this rolling park spread over thirty hectares is nicknamed the "Beautiful Garden" by locals.

A typical English garden, it has a variety of impressive trees and flowerbeds with waterfalls, rockeries and statues, which give it a charming old-fashioned look. The green setting is a haven of peace that runs along the boulevard connecting Lille to Roubaix. Canoeing, pedalos, mini-golf, fun rides and a playground for the children, so much more to offer than just a stroll.

roubaixtourisme.com



Mosaic, garden of cultures from near and far



A 33-hectare nature area, nestled in the heart of the Deûle Park, between Houplin-Ancoisne and Santes. An immense park made up of ten contemporary gardens that pay tribute to the men and women of the Metropolis, who settled here during different migratory waves. The Flemish and their giant rabbits, the Africans and their batiks, the Asians and their dragons, the Polish and their ribbons. Open up to the world, while breathing in a dose of chlorophyll. Designed by landscape designers and visual artists, the Mosaic mixes botany, works of art, rare domestic animals and other curiosities, like the chair of contemplation nestled among the growing corn or the colourful hammocks that rock you in the wind.

Enjoy a giant game of draughts, musical games and a duck fishing game. Charles Trénet would have called it an extraordinary garden. The Minister for Culture preferred to award it the "Remarkable Garden" label.

enm.lillemetropole.fr

The Heron Park, get your fill of greenery



A stone's throw from Lille Museum of Modern Art (LaM) the Heron Park in Villeneuve d'Ascq is the largest green space in the Lille Metropolitan area with 110 hectares of nature area and a string of lakes.

It is home to a bird reserve which brings together 200 species of mainly migratory birds. With 120,000 trees, an orchard growing more than a thousand varieties of the region's fruits and walking trails in the woods, the Heron Park is a wonderfully preserved gem of nature. And don't miss the archaeological park, Asnapio.

villeneuvedascq.fr

Hem Meadows, destination relaxation



As soon as the sun comes out, locals from the Lille Metropolitan area migrate to the Hem Meadows in Armentières. With its beach, a vast stretch of water well known to water sport enthusiasts and its marina, the location is not short on assets. In the heart of 120 hectares of nature, it is home to a bird reserve, equipped with observatories and offers fun activities for all the family. The "Marais de Contrebandiers" with its bandit route and the route of the valiant customs officers, lets you meet the residents of the marshland. While the Vanupieds trail offers a one kilometre walk barefoot over 50 different textures. Proof that nature can be a lot of fun.

enm.lillemetropole.fr

IX. The Lille Metropolis in ten dates

How do you summarise the history of the Metropolitan area without writing a book? By choosing ten dates and giving a potted summary of its tumultuous past.

1066 This is the first mention of the city of Lille in a charter preserved in the archives. We note the existence of a castrum, now the Comtesse island, and a forum, which corresponds to the Grand Place.

1214 27th July, during the Battle of Bouvines, the army of the king of France, Philippe II Auguste faces a coalition led by the emperor of the Holy Roman Empire, the Germanic Otton IV. With his decisive victory, the king of France consolidates his power and gives rise to national sentiment for the first time.

1469 1st November, Charles de Téméraire, duke of Burgundy and Brabant, grants the “inhabitants and peasants of the town and parish of Roubaix the privilege of legally draping and making cloth of all wools bearing the seal and mark such as the Lord of Roubaix will have given them”. This is the first mention of a textile industry in Roubaix.

1667 27th August, Lille is captured by Louis XIV: the city is definitively part of France.

1909 4th December, the Grand Boulevard connecting Lille to Roubaix and Tourcoing is inaugurated. A few days later Alfred Mongy’s Lille–Roubaix–Tourcoing electric tramway is set on rails.

1966 31st December, a law giving birth to the Urban Community of Lille is enacted. Along with Bordeaux, Lyon and Strasbourg, it is one of the very first Urban Communities in France.

1970 25th February, a decree officially creates the commune of Villeneuve d’Ascq, merging the villages of Ascq, Annappes and Flers–les–Lille. The decision to create a new town of East Lille had been taken three years earlier by the interministerial committee for regional development.

1983 25th April, the first automatic metro line in the world, the VAL (automatic light vehicle) is inaugurated in the presence of François Mitterrand, President of the Republic and Pierre Mauroy, Prime Minister.

1994 6th May, with the inauguration of Lille Europe TGV station, the first Eurostar connects Lille to London in under two hours.

2003 6th December, Lille officially becomes European Capital of Culture. The launch of a rich and sparkling 2004.

Museum of the Battle of Fromelles, history in motion

This young museum, opened on 18th June 2014, is also a new military cemetery, something far rarer, set up by the Commonwealth War Graves Commission (CWGC).

Dedicated to the bloody Battle of Fromelles which pitted two British and Australian divisions against a German division on 19th and 20th July 2016, this new museum tells the story of this major episode in the course of the First World War. It also tells the story of recent events which are connected to the soldiers’ living conditions before and after the offensive. In addition to the museum collection, the individual stories of the soldiers who fell at Fromelles are told in the memorial section of the permanent exhibition. In 2009, significant excavations were ordered by the British and Australian governments to exhume the bodies of soldiers buried in mass graves and to attempt to identify them using DNA. Two hundred and fifty bodies were discovered and then buried in individual graves at the Pheasant Wood military cemetery. Every year on the date of the battle the soldiers who were recently identified are honoured during a moving ceremony.

musee-bataille-fromelles.fr



Museum of the Resistance, Bondues, a symbol

It is symbolic that this Museum of the Resistance is set in the remains of the Bondues Fort. It was here that 68 members of the Resistance were shot dead by the German occupying forces between 17 March 1943 and 1 May 1944. The museum’s theme is the Resistance in the Nord–Pas–de–Calais during the Second World War. To catch children’s attention, the museum uses the “follow the fairy” label.

Five areas allow visitors to understand the Resistance in the region and its specific causes. Among the subjects covered are a resistance fighter’s living conditions, the underground press, acts of sabotage as well as the Resistance Network and Movements in the Nord–Pas–de–Calais. Temporary exhibitions complete the visits, particularly those in connection with the themes of the annual ‘National Competition on the Resistance and the Deportation’.

ville-bondues.fr/musee/

X. In practice, all you need to know

Getting here and getting around

You don't need to come by car to enjoy the Lille Metropolitan area. Regional trains between Lille and Roubaix and Lille and Tourcoing, the metro, trams, buses and V'Lille serve the region so well that nowhere is ever more than 500 metres from a stop or station.

Two train stations, including one TGV station

Lille Flandres, start here to explore the Lille area

Built in 1848, Lille Flandres station has undergone several changes giving it a new, more commercial look. Located just a stone's throw from the city centre, it is the second largest French regional train station. With 80,000 travellers and 500 travellers per day it serves Paris Nord, Belgium and the region's numerous cities.

Lille Europe, bridging the capitals

With 7 million passengers per year, the Lille Europe TGV station is one of the busiest in Europe. Connecting Paris, Brussels and London as well as Lyon Part-Dieu, Marseilles, Montpellier, Rennes and Nantes and, since its facelift in spring 2020, it now rivals the major European stations.

Tourcoing station, boosted by Ouigo

Since 2015 the station has serviced the low-cost TGV Ouigo lines (to and from Bordeaux Saint-Jean, Lyon Part-Dieu, Paris Charles de Gaulle airport, Marne-la-Vallée, Massy TGV and Marseilles Saint-Charles) and has become a gateway to the Metropolis. This new found attractiveness has required the redevelopment of the station and its surroundings, and the project is currently underway.

A brand new multimodal exchange hub will be created with a Park and Ride and a bicycle garage, as well as charging stations for electric vehicles and a complete redesign of the public areas.

gares-sncf.com

The tram – linking 9 communes

More than a century after its launch, the tram still has what it takes with technology and comfort thrown in. Its two lines between Lille Flandres station and Tourcoing Centre, on one line, and Roubaix Eurotéléport station on the other line, serves 36 stations. It connects 9 communes all along the Grand Boulevard. Both historic and modern!

The metro breaks a world record

With a train per minute during rush hour, the automatic metro has the highest frequency in the world. From Saint-Philibert in Lomme to Dron Hospital in Tourcoing, and from the Eurasante Hospital Centre in Lille to the 4 Cantons Lille Stadium in Villeneuve d'Ascq, the metro runs two lines and serves 60 stations.

A dense network of buses

Between the Lianes, Corolles, Citadines, Line Z, night buses, the Old Lille Shuttle and the ordinary bus routes, the Lille bus system has 550km of routes across 89 urban and periurban communes. One in three inhabitants uses the Metropolis's bus service which is run by Ilevia.

ilevia.fr



A City Pass to do and see almost everything

The City Pass is available for 24, 48 or 72 hours and is a magical master key to access the maximum culture, discovery and travel

It gives free access to 29 museums, sites and tourist special offers in the Lille Metropolis and also includes free access to public transport (metro, tram and bus) on the Ilévia network. The 72 hour Pass also gives free access to 14 sites and tourist attractions in the region (including Les Boves d'Arras, the Louvre-Lens and the Matisse Museum at Cateau-Cambrésis), as well as free access for 24 consecutive hours on the TER regional train network in the Nord/Pas de Calais. The Passes also include special offers in some restaurants, entertainment spots and shops that are partners with tourist offices throughout the Metropolis. 24 hour Pass - €25 (€22.50 online), 48 hour pass - €35 (€31.50 online), 72 hour pass - €45 (€40.50 online).

<https://reservation.lilletourism.com/city-pass.html>

TOUTE L'OFFRE CULTURELLE AU MEILLEUR PRIX !

hello lille

TOUTES LES VISITES À 0€!

24 ^h	48 ^h	72 ^h
25€	35€	45€

TRANSPORTS INCLUS

DE NOMBREUX AVANTAGES SUR UNE SÉLECTION DE RESTAURANTS

City Pass

PRÈS DE 40 SITES TOURISTIQUES À VISITER

hello lille

VISION: LA PRINCE ARCHITECTES & SAÏET INC. / J.P. FILIPPON SAÏET INC. REALISATION: ANIELLA SCORNI-OLIVIERI METCO

Where to sleep in the Metropolis?

To really enjoy the destination and give yourself a festive, gastronomic or cultural treat, a stay of two days and one night is the absolute minimum. With charming or more avant-garde hotels or a cosy guest house, there's always somewhere to unpack your suitcase.

Classic hotels seeped in heritage

The Hermitage Gantois, Lille

In the former Gantois hospice founded in 1462, discover rooms and suites lined with Louis XV oak panels, original flooring, period fireplaces and ultracontemporary furniture. A perfect marriage between the ages!

hotelhermitagegantois.com



Grand Hôtel Bellevue, Lille

Its sweeping view of the Grand Place and, at Christmas time, the big wheel is its number one asset. Mozart's family enjoyed it as long ago as 1765. Since then the Grand Hotel Bellevue has undergone numerous renovations. The most recent gave it a contemporary vibe without losing its historical charm.

grandhotelbellevue.com



Clarance Hôtel, Lille

Housed in an 18th century mansion, this 19-room boutique hotel is the only member of the prestigious Relais & Châteaux chain in the Lille area. Its classical architecture, sophisticated decor, Michelin-starred restaurant and the vegetable garden in the middle of the city coupled with its works of art make the Clarance a real jewel nestled in Vieux-Lille. The recent extension has added 10 additional rooms and a street-facing bar.

clarancehotel.com



Couvent des Minimes, Lille

Another hotel that has made its home in a historic building – this time in a 17th century former convent. With its vast cloister and inner courtyard, the convent plays on the contrast between Flemish red brick architecture and a truly impressive pyramid canopy.

alliance-lille.com



Mercure Lille Centre Grand Place, Lille

With wrought-iron balconies, palatial columns and stone ornaments, this hotel just behind the Opera House is a classic example of the Haussmanian style. In contrast, the bedrooms have contemporary decor with the Japanese artist Kusama's Shangri-La tulips in pride of place.

all.accor.com



Mercure Lille Roubaix Grand Hotel, Roubaix

Welcome to Roubaix's Art Deco. Behind its dashing façade dressed in a delicate awning are imposing columns, a superb roof canopy and stucco with a jazzy bar steeped in the atmosphere of 1930s, with charm and comfort thrown in.

all.accor.com

The latest hotels – fabulous designs, bursting with ideas

Hôtel Barrière, Lille

Transparent and refined, the huge glass liner docked near the TGV station offers equally sophisticated rooms and suites. With ultra-contemporary decoration and panoramic views of the city which are more breath taking the higher you go.

hotelsbarriere.com

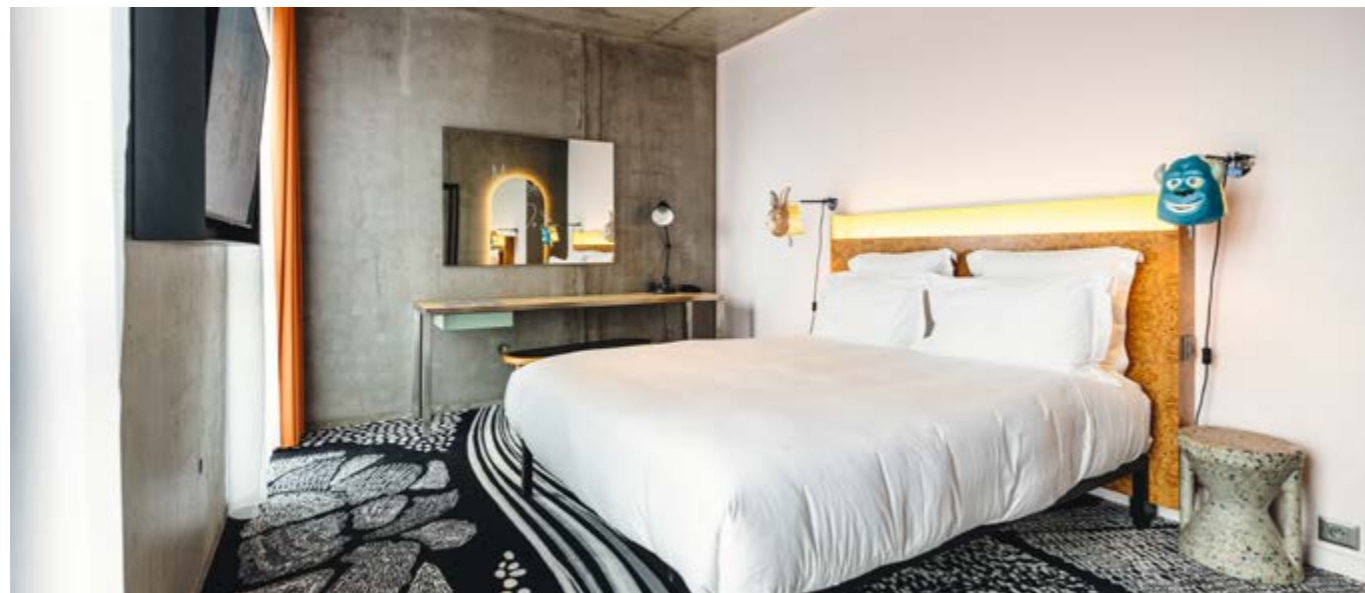


L'Arbre Voyageur, Lille

Opened in 2017, this hotel is an invitation to travel. Located in the former Polish consulate which has been completely renovated and stripped of its Stalinist aura, dream of elsewhere between the cheerful colours, natural materials, exotic decor and ethnic touches.

hotelarbrevoyageur.com





Mama Shelter, Lille

“The Mamas are restaurants with rooms upstairs” says Jérémie Trigano. Perhaps. But the 112 rooms in the latest Lille addition are also cosy nests, with playful, artistic and slightly wild decoration. Psychedelic carpets, concrete walls, super hero masks hanging from the bedside lamps and very comfortable beds thrown in.

mamashelter.com

Moxy Lille City Center, Lille

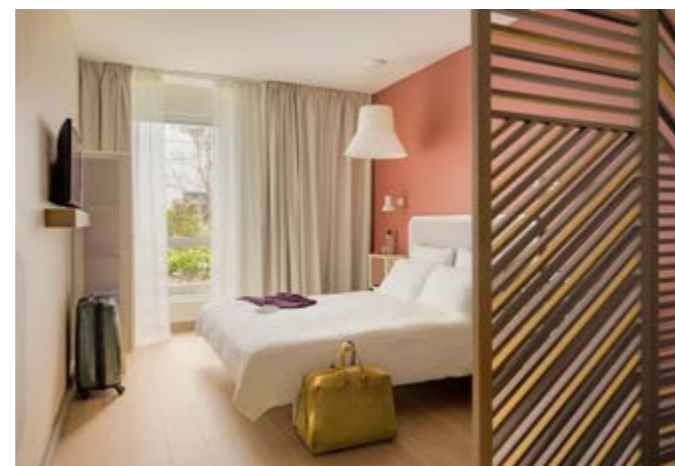
Open since October 2020, the Marriott hotel group’s new brand has set up shop in Lille’s former Faculty of Medicine and Pharmacy in rue Jean Bart. Trendy design, state of the art rooms and a fitness centre, young people will love its modern spirit.

<https://www.marriott.com/en-us/hotels/lilox-moxy-lille-city/overview/?scid=f2ae0541-1279-4f24-b197-a979c79310b0>

Okko, Lille

High quality, designer and friendly, this new 4 star hotel with 120 rooms is part of the Galerie Lafayette conversion project at 31 rue de Béthune in Lille. Offering a truly all-inclusive stay, with breakfast, drinks, snacks and a fitness area, it just opened !

<https://www.okkohotels.com/fr/page/lille/okko-hotels-lille-centre.3097.html>



The most exclusive guest houses



L’Esplanade, Lille

Behind an imposing red brick façade opposite the Citadel Park, this former 19th century mansion is scattered with contemporary art works throughout, including the sleek and luminous rooms. It’s like sleeping in an art gallery.

esplanadelille.com

La Maison du Champlain, Lille

Another charming and discreet 19th century residence which reveals an elegant spa in its vaulted cellar. Endowed with an ancient fireplace, a French-style ceiling and its original parquet flooring, its rooms combine charm and current trends.

lamaisonduchamplain.fr

My Little Roubaix, Roubaix

Beautifully trendy, this self-catering guest apartment with a separate entrance is a cosily decorated cocoon. You’ll immediately feel right at home when you get away from it all in the city with a thousand chimneys. It’s quirky and offbeat – just like Roubaix.

mylittleroubaix.com

La Teinturerie, Roubaix

In this former dyeing facility near the Barbieux Park, Gilles Bouilliez has set up a temporary exhibition site for painters and sculptors. Here, in a room that opens onto the garden, furnished by designers and decorated with works of art, you can stay the night and conjure up technicolour dreams.

gilles-bouilliez.com



L'agence d'attractivité de la



Siège social

87 Bd de la Liberté,
59800 Lille

contact@hellolille.eu • www.hellolille.eu