

hello
lille

hello key figures

KEY FIGURES OF LILLE
AND ITS METROPOLITAN AREA

2026

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Hello Lille: our missions

20
19

CREATION OF HELLO LILLE

The European Metropolis of
Lille Attractiveness Agency



ATTRACTIVENESS AND OUTREACH OF THE METROPOLIS

- Rollout of the Hello Lille brand
- Development of brand awareness in France and internationally by leveraging major events
- Networking and event organisation

BUSINESS SETTING UP

- Prospecting in France and internationally
- Support for business set-up
- Talent onboarding



HOSTING OF EVENTS, CONFERENCES AND PROFESSIONNAL MEETINGS

- Support for bids to host major cultural, sporting, academic or economic projects
- Facilitation of the organisation and sustainability of trade fairs and conferences
- Development of business tourism

hello identity card

3rd

largest city
in terms of population
(excluding Paris)



1,2 M
inhabitants



35% of the population
is under the age of

25

(source: INSEE RP2022)



95 municipalities
spread over
672km²

558,000
employees

136,000
students

101,500
active establishments

(source : Insee, RP2022)

Regional capital of
Hauts-de-France:

6 M inhabitants

Eurometropolis of more than:

2 M inhabitants

67
km

of border
with Belgium

1st concentration of international headquarters

in France (excluding Paris) (source : <10 raisons d'investir dans la métropole
européenne de Lille>, EY and JLL, 2021)

1st land of networks

and business clubs in France

A certified metropolis



Innovative and Sustainable Destination
70 professionals committed
to a quality approach



Winner of the "Territoires
d'Industrie" programme
2023-2027

hello living environment



2 595 ha
of natural areas

+ 982 ha
of parks and gardens

500 km
of rivers

100 km
of canals

870 km
of cycle paths

2

large natural areas
including
1 regional reserve
covering 73 ha

3

natural sites

5

marinas

Less than 1 hour from the sea

In the immediate vicinity of the Flanders hills
and the Blue Square of the Eurometropolis

Mobility

11 km average distance
from home to work
(source : INSEE 2023)

2
subway lines

2
tram lines

120
bus lines

Extramobile project

- + 2 tram lines by 2035
- + 2 high-level service bus lines by 2032

+210 M journeys
in 2025 by subway, tram and bus

34
train stations

2,600
V'Lille bikes spread over
266 stations
(+ 34 in 2026/2027)
10,000 V'Lille bikes borrowed
per day (on weekdays)
(source : MEL 2025)

5,500
park-and-ride
parking lots

Real estate

Rental (median price)

- Apartment: **12.8€/m²**
(average surface area of 52 m²)
- House: **9.7€/m²**
(average surface area of 86 m²)
(source : OLL59 2024, traitement ANIL)

Purchase (median price)

- Former apartment: **2 830€/m²**
- Former house: **2 220€/m²**
(source : Notaires 2024)

Multilingual secondary education

European languages and cultures section:

- English: **77** establishments (34 secondary schools and 43 high schools)
- German: **25** establishments (9 secondary schools and 16 high schools)
- Dutch: **4** establishments (1 secondary schools and 3 high schools)

3 binational high schools

(source: MESRI, ONISEP 2025)

2 international schools

- Lille Métropole Jacques Delors European School
- Jeannine Manuel School

A metropolis located less than
300 km from 5 capitals:

London,
Paris,
Brussels,
Amsterdam,
Luxembourg

Journey time by TGV (high-speed train)

Brussels
35min

Paris
62min

London
82min

Paris-Charles de Gaulle
50min



3 TGV stations

in the city centre and directly
accessible by public transport
(2 in Lille and 1 in Tourcoing)

31,4 M

passengers departing from Lille in 2025
(source: SNCF Gares and Connexions)



Lille-Lesquin international Airport

1,7 M passengers
in 2025

More than 50 destinations

+8 routes

in 2026

- Bari
- Gran Canaria
- Biarritz
- Valence
- Madrid
- Bourgas
- Séville
- Toulon

(source : Lille Airport)



13 multimodal ports
including the Port of Lille:

3rd largest inland
port in France

8,6 millions tonnes of merchandise in 2025
260,000 “boxes” at the container terminal
(source : Ports de Lille)

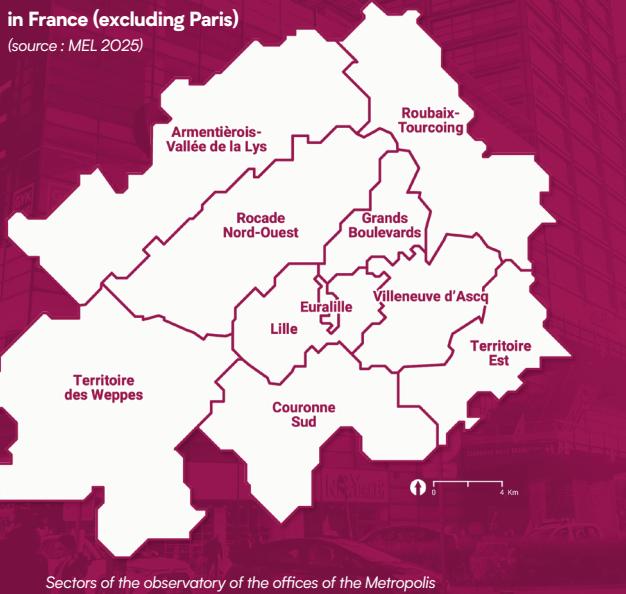
53 km of wide-gauge waterways
(source : VNF)

3rd largest office market (outside the Paris region)

(source : 2025 Real Estate Club)

2nd densest urban area in France (excluding Paris)

(source : MEL 2025)



1st metropolis

(with more than 1 million inhabitants)
for business accommodation
and commercial property
(source: Arthur Loya 2025 barometer)

100 M€

invested in the office market
in 2025
(source : Real Estate Club)

141

business parks

4

business incubators

100

third places

Major urban projects

Euralille at the Deûle

- Saint-André-lez-Lille, Lambersart, La Madeleine and Lille
- 200 ha
- Project structured around mobility, nature and biodiversity (development of the Extramobile tramway, planting of 20,000 trees, renaturation of 15 hectares of land)

La Lainière

- Roubaix and Wattrelos,
- 33 ha
- 100 employees - 1,000 residents - 70% business - 30% housing

Banks of the Deûle canal

- Marquette-lez-Lille, Saint-André-lez-Lille and La Madeleine
- Creation of a 20-hectare park
- Integration of a tramway line / LHNS / LINO
- 10,000 inhabitants

Banks of the Upper Deûle canal

- Lille and Lomme
- ZAC 38 ha / 15 ha of public spaces / 6 ha of green spaces including 2 ha Parc du Marais
- 1,800 housing units / 160,000m² of tertiary space
- 30,000 m² of facilities, services, shops, activities

L'Union

- Roubaix, Tourcoing and Wattrelos
- 80 ha / 10 ha of green space
- 3,500 employees / 600 housing units under development

Euralimentaire

- Lomme, Seclin, Ennetières-en-Weppes, Englos and Cinghem
- More than 200ha (including 15 hectares open to urban development)

162,000 m²

of office space marketed
in 2025
(source : 2025 Real Estate Club)

Euralille

2nd largest business district in
France (outside Paris)

2nd largest university centre in France (excluding Paris)

(source: MESRI 2023-2024)

136,000 students including:

10% international students
(source : MESRI 2024)

2 universities: University of Lille and Catholic University of Lille

The National Customs School in Tourcoing: the only school in France that trains customs inspectors.

University of Lille

75,000



students

of which **11,000** are of foreigners
(152 nationalities).

Experimental public institution **labelled Initiative of Excellence** France 2030 since January 1, 2022.

University **certified in SD&SR**
(Sustainable Development and Social Responsibility).

7 faculties

**9 prestigious universities
and institutes**

29 different geographical locations
including **6** different campuses in
the Lille metropolitan area.

Research

- **66** research units
- **50** research platforms
- **7** doctoral schools
- **1,985** doctoral students

**Close relationship with the
university hospital in the areas of
training, research and innovation**

Shanghai: Rang **400** globally.
Rang 12-16 nationally.
Leiden : rang 301-400
and 12th in France.

Times Higher Education 2025 :
2nd place in France and **107th** worldwide.

Catholic University of Lille

43,000



students

of which **8,800** are foreigners.

Association recognized as being
of public utility and labeled for its
training establishments (EESPIG) and
its hospital group (ESPIC).

23 training establishments

Multidisciplinary teaching

360 training courses
in **6** different training fields

+580 partner universities

**Healthcare and medical-social
establishments**

3 hospitals, **5** EHPAD (accommodation
facilities for dependent elderly people), **1**
DITEP (system of therapeutic, educational
and pedagogical institutes)

Research

- **12** research units
- **850** researchers,
teacher-researchers and
university hospital staff
- **220** doctoral students

RANKINGS:

**Challenges 2025 - international
ranking:**
EDHEC 7th among business schools.

Financial Times (Europe) : EDHEC 9th
ChangeNOW des Echos (France) :
Junia 13th engineering school, **IESEG**
7th et **EDHEC 8th** business schools.

hello tertiary service, retail and e-commerce

Numerous headquarters of large retailers
A strong family business spirit

More than 80 headquarters and 40 distributors.
Cradle and seats from major French companies:
Auchan, Decathlon, Leroy Merlin.

Les Places Tertiaires, a business club
dedicated to companies in the tertiary sector.

Retail & e-commerce sector

- **EuraTechnologies Blanchemaille** in Roubaix: start-up incubator and accelerator dedicated to e-commerce — 37 companies — 103 projects incubated or accelerated — over 400 employees
- **Historic headquarters of distance selling:** La Redoute, 3 Suisse
- **Cap Digital** : European hub for digital and ecological transition and commercial industries — over 130 innovative organisations — 218 projects funded

Events

- **Connect Lille**: the leading retail event
- **RetailGo**: event focused on innovation in retail around topics such as Artificial Intelligence, circular commerce and the supply chain

Higher tertiary sector

3rd tertiary market in
France (excluding Paris)
(source : MEL 2025)

107 000 establishments,
including **over 70 head offices** with **over 500 employees**
and **35 regional head offices**
(source : Insee Sirene REE 2021 – CCI Grand Lille)

69 059 employees in the
higher tertiary sector
(source : URSSAF, CCI et Hauts-de-France processing)

3,000
companies

13,000
employees

1
unicorn:
Exotec

Site of excellence:



Start-up and innovation hub, France's leading start-up incubator
and among the top 30 in Europe
(source: Financial Times 2024)

A dynamic sector:

Since 2017: + 57% business start-ups

EuraTechnologies:

- 145,000 m² spread over 5 sites.
More than 600 résident companies and 8,000 employees created in 15 years.
- 4 sites in the metropolitan area: Le Blan-Lafont, Roubaix (Blanchemaille site), Wenov and Willems (Agrotech site)
- 200 projets accompagnés par an.
- + 500 projects supported per year
91% survival rate for start-ups after 3 years

25 datacenters

in metropolitan area including 8
operated by OVHCloud

3rd largest city

for business establishment after
Paris and Lyon



30
specialised
training courses

5 establishments

involved in research: Inria, CNRS,
University of Lille, Centrale Lille Institut, Junia

Support structures for professionals

French Tech Lille:

A unique ecosystem that brings together start-ups and investors.

Cyber Innovation Center for Contactless Technologies (CITC):

A cluster certified as a European Digital Innovation Hub (EDIH)
for Internet of Things, AI and cybersecurity technologies.

Regional technology transfer platform of CEA Tech

For supporting corporate R&D.

hello cybersecurity

200
companies

7,500
employees

10 certified companies
ExpertCyber France

Dedicated site:



HAUTS-DE-FRANCE - LILLE MÉTROPOLE

Operated by EuraTechnologies, it is the first regional cyber campus to be certified by the National Cyber Campus.

The Metropolis, a cyber territory

Emblematic companies

Advens
Capgemini
Claranet
Hornetsecurity

IBM
Opale
Orange Cyber Défense
OVHcloud

Scalair
Stromshield
Synacktriv
Thales

The Hauts-de-France Lille Métropole Cyber Campus

- 3,000 m² of workspace,
- 1 network of 70 partner companies,
- 1 startup incubator
- 10% of the start-ups listed on the Wavestone and Bpifrance Radar come from the Hauts-de-France Lille Métropole Cyber Campus.

Training

- **40 specialised higher education programmes** at universities and prestigious universities, in addition to engineering schools.
- **National Cybersecurity Training Center** of the National Gendarmerie
- Renowned engineering schools (IMT, ISEN, Centrale Lille...)

Research

A hundred researchers and research professors working at the CNRS, INRIA, Centrale Lille, Institut Mines Telecom of the University of Lille and the Catholic University of Lille.

Two major events:

- **INCYBER-EUROPE Forum** : 18,200 visitors, 730 partners and 100 countries represented - 580 participants (2025)
- **Campus Cyber Summit** organised by the Campus Cyber Hauts-de-France Lille Métropole - 600 participants (2025)

A first-rate alert tool:

Computer Security Incident Response Team (CSIRT) operated by the Cyber Innovation Centre for Contactless Technologies (CITC)

hello cultural and creative industries

700
companies

6,000
employees

Site of excellence:



Major European hub dedicated to Cultural and Creative Industries, with 60 projects incubated in 2025.

- Audiovisual
- Gaming
- Music
- Live performance
- Design

Emblematic companies

- Alive
- Ankama
- Isthar Games
- Karafun
- Kazoo animation
- Lylo
- Nacon
- Petit Bambou

Training

3,500 **students** and accredited
training courses

- Series Mania Institute
- E-Artsup
- Piktura

- Le Fresnoy
- ARTFX

2nd school in special effects in the international ranking of creative schools
World's leading school for special effects in 2025

Research

- A research federation, **Visual sciences and cultures** (CNRS
 - University of Lille)
- A TORE platform that is a member of Equipex + Continuum
- A national studio: Le Fresnoy, National Studio of Contemporary Arts

Support structures

- **Game IN:** Association of video game professionals.
- **Noranim:** Professional association of the animation film industry.
- **Pictanova:** Promotion and support for film and audiovisual production.

Events

- Game Camp:** trade show for the video game industry
- Series Mania:** international television series festival and forum
- PIX:** professional festival of Cultural and Creative Industries

hello

textiles and innovative materials

379
companies

11,158
employees

4 pillars:

Textile
Plastics processing
Chemistry
Paper / cardboard

2nd largest region in France for the manufacture of technical textiles
(source : CCI Hauts-de-France)

Site of excellence:



EuraMaterials

EuraMaterials, site for accelerating and incubating companies in the materials transformation sector: 70 projects supported per year, more than 350 projects since 2019, 61 projects incubated, 18 companies created after incubation.

Training

ESMOD: 1st French fashion school (CEOORLD ranking).

ENSAIT: Ecole Nationale Supérieure des Arts et Industries Textile (National Higher School of Textile Arts and Industries)
17% of European textile engineers trained in the country.

ESAAT: Ecole Supérieure d'Arts Appliqués et Textile (Higher School of Applied Arts and Textiles)

EPICC: Ecole de Production Industrielle de Couture et Confection (School of Industrial Sewing and Clothing Production)

INFORMA: continuous professional training organisation dedicated to companies in the fashion/textile/clothing sector

Research

Chevreul Institute, a research federation of more than 4 research units in the field of chemistry and materials:
470 employees, including 196 researchers and research professors

Textile Materials Engineering Laboratory (GeMTEX) of ENSAIT:
40 projects per year, 36 researchers and technicians

French Textile Clothing Institute (IFTH) in Tourcoing

Support structures

CLUBTEX, European network of leading companies in technical textiles serving companies.

UITH Nord, Union of Textile and Clothing Industries of the North

Technological platforms

CETI, the European centre for innovative textiles and an innovation platform for modelling, ecodesign, experimentation and the industrialisation of the textile fabrics of the future.

2 technical platforms within the Chevreul Institute:

- one for advanced characterisation
- one in engineering for chemistry and materials

hello health and nutrition

600
companies

13,400
employees

Site of excellence:



Bio-incubator, France's leading health incubator
(in terms of number of projects supported)
Ranked in Labiotech's Top 15 best incubators in Europe

A centre of excellence on one of Europe's largest university hospital campuses: 300 hectares – 3,400 employees – 600 companies

The University Hospital Centre of Lille, HQS certified

- 2nd hospital centre in France for clinical research
- 3rd health centre in France
- 22 research units
- 38th in the World Ranking of the Best Hospitals (Newsweek 2026 ranking)

 **12** hospitals **16,000** professionnels of which
3,800 médecins

Pasteur Institute of Lille (established in 1894)

7 research units
bringing together **600** researchers from the University of Lille, l'Inserm, CNRS and Lille University Hospital.

1 Prevention, Health and Longevity Centre:
25,000 health check-ups per year.

1 international vaccination centre, national reference in travel medicine: **15,000** people seen per year.

The Hospital Group of the Catholic Institute of Lille

2nd university hospital centre in the metropolis, 3 healthcare facilities, hospitals and clinics, 2 emergency services, **3,750** healthcare professionals working every day to treat, train and innovate.

Research

50 research laboratories affiliated with the University of Lille, Inserm, CNRS, the Oscar Lambret Centre, and the Pasteur Institute of Lille. Recognised areas of scientific excellence in infectious and metabolic diseases, degenerative diseases, cancers, and the fight against antibiotic resistance.

Cutting-edge research centres

- **ONCOLILLE**: interdisciplinary cancer research institute
- **PRECIDIAB**: diabetes precision medicine research centre
- **CIIL**: Lille Centre for Infection and Immunity

Clubster NSL (Nutrition Santé Longévité):

A national competitiveness cluster

- **+300** members
- **3 missions**: financing innovative projects, business development, support for collaborative innovation



From farm to fork

1st agricultural metropolis

in France with 43% of agricultural land

(source : RGA 2020)

2nd market of national interest

For fruits and vegetables after Rungis (202,000 tonnes per year)

Site of excellence:



Since its launch in 2017, the Euralimentaire Incubator has supported 150 projects, resulting in the creation of more than 90 companies and more than 300 employees.

The transformation from craft industry to world industrial leader



(source: GA 2020, ADULM processing)

38 ha on average per farm



4 PGI (Protected Geographical Indication) products for mainland France: Merville potatoes, Champagne poultry, Flandres Artois juniper (IG) et Lingots du Nord bean (IGP). (source: INAO, 2024)

88 food processing establishments

(source : Hub Agro, 2023)

2,400 food shops, i.e.
15% of all shops

(source REE 2020, ADULM processing)

Short supply chain:

146 points of sale in short supply chain

(farm sales, AMAP and pick-up points)

(source : Carnet de producteurs 2023, MEL)

2/5 farms are involved in short supply chain

(out of 757 farms)

(source: RGA 2020)

Training

- Junia — ISA: engineering school, specialised in life science, agriculture, agri-food and ecological transition
- University of Lille — Polytech: a leader in the training of engineers in biological engineering and food processes for the agri-food sector, the bioeconomy and mass distribution.
- Lille International Hotel School: 1st French hotel and catering school (CEOORLD ranking)
- Baluchon Incubator: support programme dedicated to the catering industry, located in the heart of priority neighbourhoods and open to all.

Research

A cross-border research unit BioEcoAgro which brings together researchers in biology, agronomy and biotechnology from the Hauts-de-France and Liège regions (including INRAE, the University of Lille, Junia).

The Palais Rameau, a historic monument, has been renovated by JUNIA to become a demonstrator/incubator for urban agriculture and the food for the future.

3 incubators Euralimentaire, Baluchon and AgroTech at Willems

A unique network of metropolitan players in the food transition: the Innov'Alim network

hello gastronomy

Lille Street Food Festival

Organised by the Hello Lille attractiveness agency, it is the largest street food festival north of Paris.

 **59** restaurateurs & brewers

55,000 visitors
(+6,000 more than in 2024)

Catering

430 bars and cafés
1,000 traditional restaurants
1,200 fast food outlets
(source : Acoss — 31/12/2023)

6 Michelin-starred restaurants:

- Le Rozo 
- Pureté 
- Arborescence 
- Le Cerisier 
- La Table du Clarence 
- Ginko 

The brewing industry

35 craft breweries

17 breweries with the Héritage Bière label

1 annual dedicated festival: the **BAL** (Bière à Lille)

hello sport

The Lille Metropolis, a welcoming place for major sporting events.

The MEL supports

20 sports clubs 

12 major events and 80 to 100 metropolitan sporting events every year.

2026 Events

- Six Nations Championship: France vs Italy matches
- WTT Feeder de Lille
- Perche en Or
- Play In Challenger
- Lille Marathon
- Paris Roubaix

Facilities

1 stadium 4* UEFA
Decathlon Arena
Stade Pierre-Mauroy



30,000 seats arena configuration

50,000 seats stadium configuration

10,000 seats

+11,000

tourists/day in the metropolis
(source: MEL / Metropolitan Tourism Observatory,
data from the tourist tax)

Distribution
business trips
leisure trips

70%
business

30%
leisure

77% french tourists

23% foreign tourists

(source : Metropolitan Tourism Observatory, MEL,
data from MKG Consulting & Club Hôtelier Lille Métropole - data as of 15 January 2026)

Top 5 foreign clienteles

(source : Metropolitan Tourism Observatory, MEL, MKG & Club hôtelier data, 2024
- data as at 15 January 2026)

20%



18%



15,5%



9%



8%



8,647 apartments

110 hotels

12 tourist residences

(source: Flash Tourisme n°9,
MEL & ADULM, 2024 data)

5,031 furnished flats
rented via Airbnb

(source: Observatoire métropolitain du
tourisme MEL, données Liwango 2024)

63,5% hotel occupancy rate in 2025

Activity Top 5 conferences hosted in 2025:

- INCYBER-EUROPE Forum:
18,200 participants
- Series Mania Forum:
5,000 participants
- Congress of the French Society for Support
and Palliative Care - SFAP 2025:
2,500 participants
- Congress of the French Society of Otorhinolaryngology and
Head and Neck Surgery - SFORL 2025:
2,500 participants
- Secours Populaire Congress:
1,200 participants

95 kgCO₂e / average stay of 2 nights

Carbon footprint of an average tourist stay:
ADEME's lowest emission scenario
(source: ADEME 2025)



Major events in 2026

- **February:** Lillariois (Comedy Festival)
+ Reopening of LaM, "Kandinsky face aux images" (Kandinsky confronts images)
- **March:** 50 years of the Lille National Orchestra + Séries Mania Festival & Forum
+ Lille ART UP
- **April – September:** MUba, "Entrelacer. Collections du MUba" (Interwine. MUba Collections)
- **May:** La Nuit des Arts (Night of the Arts)
- **June:** URBX, urban cultures festival
- **September:** Lille Flea Market
- **October:** Lille Street Food Festival + 25 years of La Piscine de Roubaix
+ Tourcoing Jazz Festival
- **November:** Lille Beer Festival (BAL)
+ William Turner exhibition at the Palais des Beaux-Arts in Lille (→ 22 March 2027)
- **December:** Art Fair + Christmas markets



Number of entries in 2025

- **Fiesta, 7th edition lille3000** 812,513 visitors (exhibitions)
+ 300,000 spectators (parade)
- **"LaM Vagabonde" (outside the walls)** 470,000 visitors
- **Palais des Beaux-Arts** 403,000 visitors
- **La Piscine** 279,390 visitors
- **Hospice Comtesse Museum** 130,000 visitors
- **Villa Cavrois** 116,450 visitors
- **Birthplace of Charles de Gaulle** 51,090 visitors
- **MUba** 27,692 visitors
- **Museum of the Battle of Fromelles** 11,800 visitors

7 museums with the "Musées de France" label

The Palais des Beaux-Arts, the Hospice Comtesse Museum, the Natural History Museum, the LaM Lille Métropole Museum of Modern Art, Contemporary Art and Outsider Art, the La Piscine Roubaix Museum, the MUba and the Museum of the Battle of Fromelles.

The belfries of Armentières, Lille, Comines and Loos, the Pheasant Wood cemetery, and the VC Corner (Fromelles) listed as UNESCO World Heritage Sites

Lille, Roubaix and Tourcoing labeled cities of art and history

The C'ART

A single pass for 15 museums and art centers in the metropolis.
(source : MEL 2024)

+8,500
sold
in 2025
PASSES

+50,000
in 2025
entries
(source : MEL 2025)

In 2025, 8 Belgian partner museums joined the scheme, making C'ART a truly Euro-metropolitan pass.

Live performance

- **Lille National Orchestra (ONL):** 110,000 spectators
- **Lille Opera House:** 85,000 spectators
- **1 Zénith** with 7,000 seats
- **1 national stage:** la Rose des Vents
- **1 national drama center:** le Théâtre du Nord
- **1 pôle national cirque:** le Prato
- **2 contemporary music stages:** Aéronef and Grand Mix
- **1 national choreographic centre:** le Ballet du Nord, CCN & vous !
- **11 cultural centers**
- **Nearly 80 music teaching establishments**, including 11 conservatories, including 3 with regional reach (Lille CRR, Roubaix and Tourcoing CRD)

122 libraries including
2 listed municipal libraries (Lille and Roubaix)



A team at your service

Presidency / General Management / Human Resources



Michel DELEPAUL
President



François NAVARRO
Chief Executive Officer



Jill GALLIEN
Director of Administration,
Finances and Human Resources



Gaëllane DEVANTOY
Assistant
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Invest Direction



Maxime VERMEULEN
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Thomas HAYAM
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Othman SASSI
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